



PLASTICS RECYCLING ISN'T ENOUGH... SO WHAT NOW?

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RECYCLE COLORADO ★ JUNE 2019



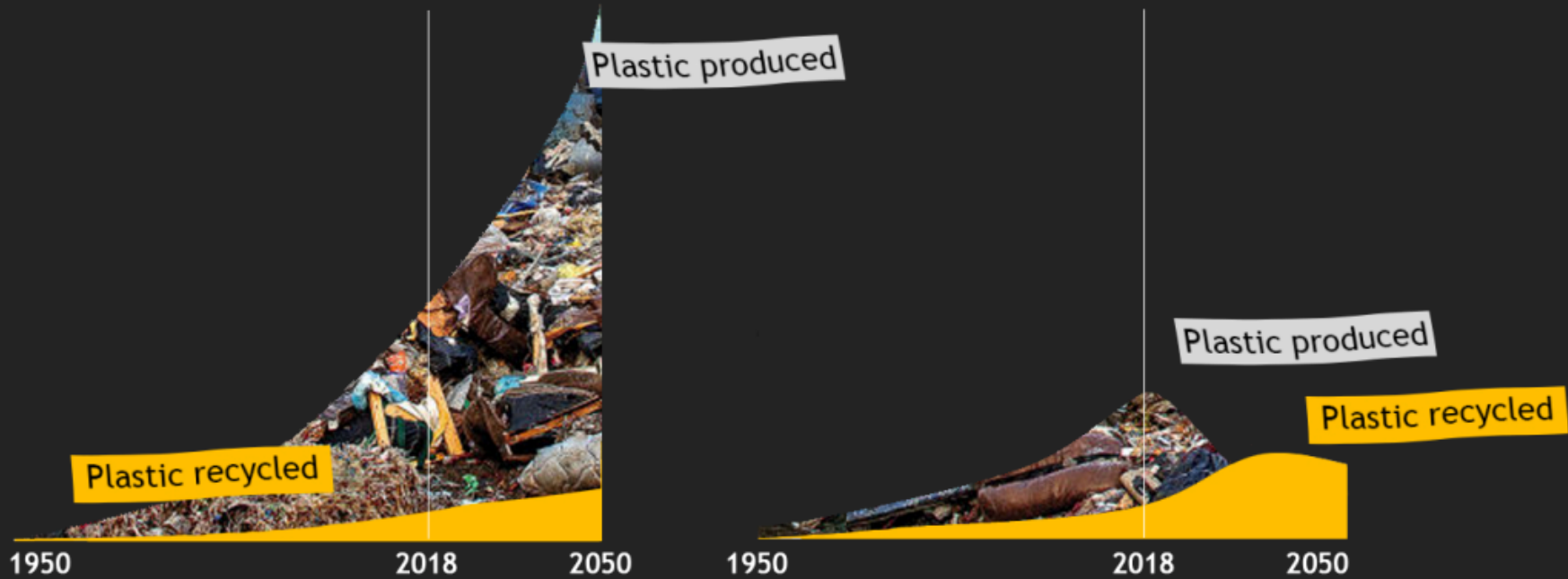


Who is Eco-Cycle?

- One of oldest and largest NGO recyclers in the world
- Located in Boulder, Colorado, USA
- 65 employees, 50,000 tons/year
- Hands-on experience in every aspect of Zero Waste



WHICH FUTURE DO YOU WANT?

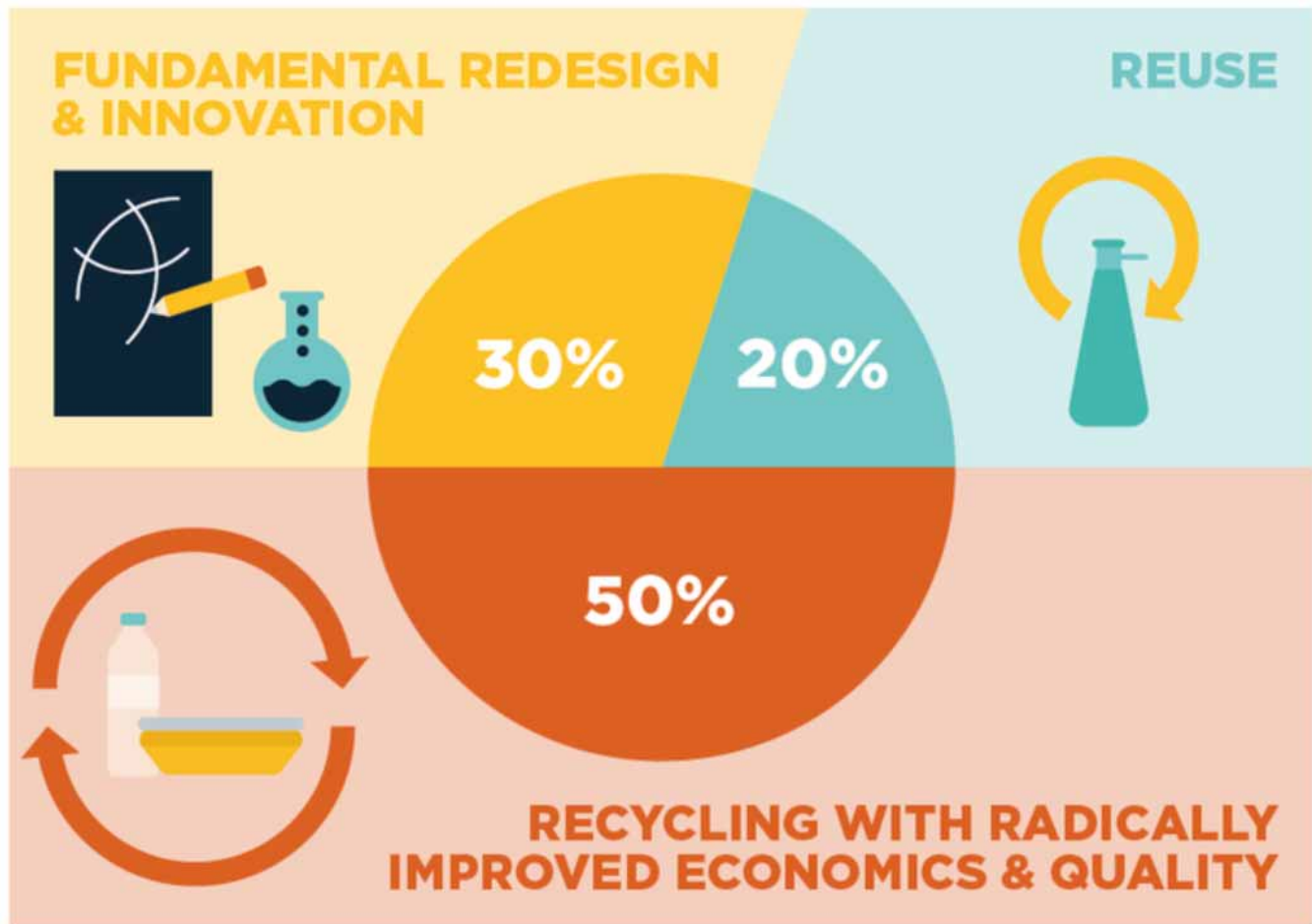


BUSINESS AS USUAL

**REDESIGN, REUSE LEAD TO
LESS PLASTIC PRODUCTION**

Courtesy of GAIA, noburn.org















Recycling is NOT
the answer



Phase out avoidable, single-use plastics



Replace #3, #6, #7 plastics

✓	✓	✗	✓	✓	✗	✗
 PETE	 HDPE	 PVC	 LDPE	 PP	 PS	 OTHER
Polyethylene Terephthalate	High-Density Polyethylene	Polyvinyl Chloride	Low-Density Polyethylene	Polypropylene	Polystyrene	Other
<p>Common products: soda & water bottles; cups, jars, trays, clamshells</p> <p>Recycled products: clothing, carpet, clamshells, soda & water bottles</p> 	<p>Common products: milk jugs, detergent & shampoo bottles, flower pots, grocery bags</p> <p>Recycled products: detergent bottles, flower pots, crates, pipe, decking</p> 	<p>Common products: cleaning supply jugs, pool liners, twine, sheeting, automotive product bottles, sheeting</p> <p>Recycled products: pipe, wall siding, binders, carpet backing, flooring</p> 	<p>Common products: bread bags, paper towels & tissue overwrap, squeeze bottles, trash bags, six-pack rings</p> <p>Recycled products: trash bags, plastic lumber, furniture, shipping envelopes, compost bins</p> 	<p>Common products: yogurt tubs, cups, juice bottles, straws, hangers, sand & shipping bags</p> <p>Recycled products: paint cans, speed bumps, auto parts, food containers, hangers, plant pots, razor handles</p> 	<p>Common products: to-go containers & flatware, hot cups, razors, CD cases, shipping cushion, cartons, trays</p> <p>Recycled products: picture frames, crown molding, rulers, flower pots, hangers, toys, tape dispensers</p> 	<p>Common types & products: polycarbonate, nylon, ABS, acrylic, PLA; bottles, safety glasses, CDs, headlight lenses</p> <p>Recycled products: electronic housings, auto parts,</p> 

Invest in reusable packaging



Enjoy

Shop products from trusted brands, delivered to you in upgraded reusable packaging.



We Pick Up

No need to trash, recycle, or clean - simply place your used products back into the Loop Tote and schedule a free pick up from your home.



We Refill

Loop hygienically cleans and replenishes what you returned, so you never run out of your favorite products.

loopstore.com

Recommit on collecting #1 & #2 bottles

- Less than 30% currently recycled
- Strongest markets
- More bottle to bottle facilities needed

YES
please recycle



Plastic bottles marked #1 and #2 including milk jugs, fruit juice bottle/jugs, detergent jugs and soda/pop bottles.

Scale up #5 polypropylene (PP) markets

- Less than 3% recycled
- Safer plastic
- Emerging markets



Buy back your products, increase recycled content.

(But actually mean it this time!)



Stop concentrating on chemical recycling

- Promising options...
 - but oversold as the solution
- Perpetuates disposable plastics



Our future, our choice.

