



2019 Summit for Recycling  
June 9-11 | Pueblo Convention Center  
[www.recyclecolorado.org](http://www.recyclecolorado.org)

## Sunday, June 9

### Round Table

2:00PM - 3:30PM

#### **How to Increase Bottle Recycling Without a Bottle Bill** (*Grand Hall A*)

We collect less than 30% of the glass in the Colorado market and we have a closed-loop system for recycling glass. Aluminum remains valuable and yet our statewide recycling rate is below the national average. PET bottles are recyclable yet over half of the bottles produced worldwide are not recycled. How can we work together to increase our capture rates of these materials without legislation?

#### Subject-matter Experts:

Mark Diggins, Rocky Mountain Bottle Co.

Jenifer Jessep, Swire Coca-Cola

Kerrin O'Brien, Michigan Recycling Coalition

Eliza Schultz, Schultz Public Affairs

### Networking

5:00PM - 7:00PM

#### **Business Partner Showcase Welcome Reception**

For conference attendees - Network with the Recycle Colorado Board of Directors and staff, sponsors, exhibitors and local dignitaries in the Business Partner Showcase. Light hors d'oeuvres and refreshments provided.

## Monday, June 10

### Opening Plenary

7:00AM - 8:00AM

Breakfast

Special Presentation: How the Colorado Legislative Session Works and How Recycle Colorado is Involved in Shaping Policy for Recycling

8:00AM - 9:30AM

#### **Welcome Remarks**

Speaker: Nicholas Gradisar, Mayor of Pueblo

#### **Opening Keynote**

Sustainability Initiatives and Partnerships to Tackle the Global Plastics Challenges

Speaker: Nicole Smith, Coca-Cola North America



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### Concurrent Break-outs

- 9:45AM - 11:45AM     **How Big Brands Can Work at the Local Level to Improve Package Recycling** (*C-West*)
- This session explores ways to create synergy between local product manufacturers, the packaging industry and recyclers such as promoting the use of recycled content, switching to recycling-friendly materials with value in Colorado’s market and increasing commitment to collection.
- Speakers:  
Kate Bailey, Eco-Cycle  
Ron Basak-Smith, Sana Packaging  
Wendy Fauth, Alpine Waste & Recycling | GFL Environmental Inc.  
Alyssa Harding, Justin’s Nut Butter  
Jenifer Jessep, Swire Coca-Cola
- 9:45AM - 11:45AM     **What’s Happening with C&D in Colorado?** (*C-East*)
- Construction and demolition materials make up 20 to 80 percent of the waste going to Colorado landfills, although more local markets can exist for those materials than for single-stream recycling. Explore market solutions for drywall, painted and treated wood and solar panels and learn about new projects and programs in Colorado addressing construction and demolition materials.
- Speakers:  
Brian Chesson, 5280 Waste Solutions  
Michael Gross, Zanker  
Cathy Hall, Pitkin County  
Stella Hodgkins, GE Johnson Construction Company  
Steve Meima, Gypsum Association  
JP Strait, Aspen Deconstruction
- 9:45AM - 11:45AM     **Local Policy Round Table: Making Change Happen** (*Heroes Pavilion*)
- Is your community looking for ways to introduce or expand local policies to increase waste diversion? This round table will allow you to discuss proven approaches with colleagues from around the state and learn from their experiences in pursuing and implementing local policy.
- Subject-Matter Experts:
- Building Codes for Construction and Demolition Waste*
- Charles Kamenides, City of Longmont  
Jonathon Nagel, City of Fort Collins
- Cardboard Landfill Ban*
- Brandy Dietz, Colorado Springs  
Caroline Mitchell, City of Fort Collins



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*Universal Zero Waste Ordinance*

Alexis Bullen, City of Boulder

*Single-hauler Collection & Procurement Policy*

Kevin Schorzman, Town of Carbondale

9:45AM - 11:45AM

**Recycling 101** (*Meeting Room 4/5*)

An industry training and overview of single-stream recycling for those new to recycling and sustainability or those who want to understand more than just one sector of the industry.

Speakers:

Laila Amerman, Waste Management

Alicia Archibald, A2 Solutions

Jessica Burley, Town of Breckenridge

Brent Hildebrand, AMP Robotics

**Luncheon Plenary**

12:00PM - 1:00PM

Lunch

12:30PM - 1:30PM

**Material End Markets**

What are Colorado and other states doing to address the current state of recycling and the need for domestic end markets for materials? An expert panel discuss what is happening in Colorado, Michigan and South Carolina to address this issue.

Speakers:

Chantal Fryer, South Carolina Department of Commerce

Jamie Gormley, Centennial Recycling

Kerrin O'Brien, Michigan Recycling Coalition

Rachel Wilson-Roussel, Colorado Department of Public Health and Environment

**Networking**

1:30PM - 2:30PM

**Business Partner Showcase**

Silent Auction Round 1 Closes at 2:15PM

**Concurrent Break-outs**

2:30PM - 4:30PM

**Recycling Solutions for Multi-Family Buildings** (*C-West*)

This session provides an overview of the challenges to recycling in multi-family buildings by looking at two Recycle Colorado pilot programs. Learn about possible solutions from multi-family industry experts.

Speakers:

Destiny Bossert, Apartment Association of Metro Denver

Courtney Cotton, City and County of Denver/Denver Recycles



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Rob Hanzlik, Bestway Disposal | GFL Environmental Inc.  
Rod Kennard, Valet Living  
Jamie Von Steeg, Republic Services

2:30PM - 4:30PM

**Solutions for Plastics in Colorado** (*C-East*)

Get an overview of supply streams, market demand, potential end-market solutions, current and future pricing and outlook for these recovered plastics: HDPE, LDPE, PPE, PET, and pre-consumer polystyrene.

Speakers:

Kate Bailey, Eco-Cycle  
Priyanka Bakaya, Renewlogy  
Mike Bernier, Swire Coca-Cola  
Tim Dailey, Waste-Not Recycling

2:30PM - 4:30PM

**What is the Public's Perception of Recycling?** (*Heroes Pavilion*)

This session will address both the confusion and misperceptions the public has about recycling and what we can do about it. How can we influence behaviors to increase recycling rates, minimize contamination and communicate the importance of the recycling/compost industry in Colorado?

Speakers:

Laila Amerman, Waste Management  
Rosie Briggs, Eco-Cycle  
Caroline Mitchell, City of Fort Collins  
Lisa Skumatz, Skumatz Economic Research Associates

2:30PM - 4:30PM

**Grants and Funding Available for Recycling Projects in Colorado + Mini Grant-Writing Workshop** (*Meeting Room 4/5*)

The first half of this session provides an overview of the grant and funding opportunities available for organizations and businesses involved in recycling infrastructure and end-market manufacturing in Colorado. In the second half learn how to write grants in a mini workshop.

Speakers:

Kendra Appleman-Easvtedt, Colorado Department of Public Health and Environment  
Amanda Hong, U.S. Environmental Protection Agency  
Joey Jenkins, Colorado Small Business Development Center  
Anne Peters, Gracestone, Inc.



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## Networking

6:00PM - 10:00PM **Recycling Awards Gala**

Recycle Colorado's Recycling Awards party-style fundraiser at Brues Alehouse on the Riverwalk recognizes the 2019 recycling award recipients. Dinner and entertainment provided. Cost: \$65. *Space is limited; tickets must be purchased in advance.*

## Tuesday, June 11

7:00AM - 8:00AM Continental Breakfast

## Tours

7:30AM - 9:30AM **Pueblo RecycleWorks & Roots Recycling**

Visit the City of Pueblo's first permanent drop-off site for residents, made possible by a 2017 RREO grant. Then hear from Roots Recycling about how the materials are processed at their facility. Cost: \$15

7:30AM - 9:30AM **Southern Colorado Services and Recycling & Rock Worx – SOLD OUT**

See a facility that handles hard-to-recycle items (electronics, paint, cooking oil, light bulbs) and a concrete and asphalt crushing and reuse operation that serves southern Colorado. Cost: \$15

7:30AM - 9:30AM **EVRAZ Rocky Mountain Steel – SOLD OUT**

Walk through the iconic steel mill and learn about EVRAZ, the largest recycler of any material by weight in the state of Colorado. Cost: \$15

7:30AM - 9:30AM **Vestas Wind Towers Plant – SOLD OUT**

Opened in 2010, the Pueblo facility is the largest wind tower manufacturing facility in the world. This tour will highlight the company's efforts to increase renewable energy use worldwide, and internal sustainability goals. Cost: \$15

8:00AM - 9:30AM **Yoga & Walking Tour**

Enjoy a 30-minute yoga session, then a short walk to visit Solar Roast coffee and learn about their unique solar-powered roasting process. Cost: \$10

## Networking

8:00AM - 10:00AM **Business Partner Showcase**

Silent Auction Round 2 Closes at 9:45AM



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### Concurrent Break-outs

- 10:00AM - 11:30AM **Empowering Regulatory Leaders with the Knowledge of What Organics Recycling Entails** (*C-West*)
- Learn what the industry does, how it does it, the benefits and challenges associated with organics recycling and how it works within a community. This knowledge is vital to successfully creating and maintaining the infrastructure needed to meet the rapidly expanding demand for organics recycling in Colorado. The intended audience for this session includes Colorado's legislators, city council members, county commissioners and planners as well as staff and inspectors that create policy, implement regulations, issue permits and oversee operations of organics recycling infrastructure in Colorado.
- 10:15AM - 12:15PM **State Policy Round Table: Building On the Momentum We Have Created** (*C-East*)
- Recycle Colorado has made huge strides this past year working with Governor Polis and the new legislature, yet our work is hardly complete. Attendees to this round table will discuss Recycle Colorado's state policy accomplishments and strategically plan to support them so they are fully implemented and result in success. The round table will also identify items in the Policy Committee's strategic plan that still need development and prioritize action items to accomplish in the next year.
- 10:00AM - 11:30AM **NextCycle Pitch Session: Colorado's Next Big End Market Ideas** (*Heroes Pavilion*)
- In 2018 the Colorado Dept. of Public Health and Environment launched Colorado NextCycle, an innovative program to jumpstart end-market development in the state. Hear directly from the selected NextCycle teams as they share their business ideas with recycling professionals and investors. Each team has five minutes to 'pitch' their business plan, and the audience will have time to ask questions immediately following the pitch. The session doesn't end there! At the end of the presentation period, the teams and the audience will engage in one-one-one discussions about partnerships, collaboration and investment opportunities.
- Moderator: Juri Freeman, RRS
- Teams: 9Fiber, Direct Polymers, Ekomats, Natural Buildings Innovation, Renewlogy, Resolar, San Juan Organics, Spring Back Colorado, Vartega
- 10:15AM - 12:15PM **Regulatory and Industry Efforts to Reduce Contamination at Colorado MRFs** (*Meeting Room 4/5*)
- This session highlights a Colorado Department of Public Health and Environment MRF contamination survey and follow-up report that contains free outreach materials as well as Waste Management's efforts to reduce contamination at MRFs. Audience members will participate in a larger discussion about contamination and what's needed to increase contamination reduction efforts.
- Speakers:  
Laila Amerman, Waste Management



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Emily Kaps, Colorado Dept. of Public Health and Environment  
Wolf Kray, Colorado Dept. of Public Health and Environment  
Sarah Meline, City of Fort Collins

### Luncheon Plenary

11:45AM - 12:45PM Networking Lunch

12:30PM - 1:30PM **What's Next at the State Legislature for Recycle Colorado?**

This year we had great success in passing Senate Bill 192, the Front Range Waste Diversion Enterprise Grant Program, under the leadership of Senators Faith Winter and Kevin Priola and Representatives Dominique Jackson and Lisa Cutter. Senators Winter and Priola join us for an in-depth discussion of how we were able to pass a monumental recycling bill and what is next for state policy. Senators Winter and Priola share their experiences as legislators working on these issues and provide important advice to our organization on how to be even more effective at the state level. This is a unique opportunity to talk one-on-one with these legislators and get their personal insights.

Speakers:

Kevin Priola, State Senator  
Faith Winter, State Senator

1:30PM **Drawing for Free 2020 Summit Registration**

### Concurrent Break-Outs

1:45PM - 3:45PM **Round Table: Rural Region** (*C-West*)

Facilitator: Beth Lenz, Upper Arkansas Recycling

1:45PM – 3:45PM **Compost Contamination Action Team (C-CAT) Workshop** (*C-East*)

The second meeting of the C-CAT, this workshop focuses on the development and delivery of an effective organics diversion Tool Kit targeting food waste contamination, a major obstacle in the development of composting infrastructure, end markets for compost and policy.

1:45PM - 3:45PM **Round Table: Mountains Region** (*Heroes Pavilion*)

Facilitator: Sarah Jones, Yampa Valley Sustainability Council

1:45PM – 3:45PM **ReCircle Training** (*Meeting Room 4/5*)

Learn about the newly launched [Recirclecolorado.com](http://Recirclecolorado.com) website. ReCircle is an online platform designed to facilitate the diversion, recovery, repurposing and remanufacturing of materials in Colorado. ReCircle showcases a listing of materials available and sought after. Requestors of materials are matched with producers to encourage a circular lifecycle for all reusable and recyclable materials.