



TRANSFORMING RECYCLING

BUILDING A CIRCULAR ECONOMY IN THE ROCKIES

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SUMMIT FOR RECYCLING | AUGUST 25 & 26, 2020

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City of Boulder
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Larimer County Solid Waste
PaintCare
Rehrig Pacific Company
Republic Services
BASF Corporation
Boulder County Resource Conservation

2020 Summit for Recycling

From the Executive Director

Our 31st Summit for Recycling will forever be remembered as a uniquely historic marker for our state, industry, and organization. In the midst of the COVID-19 pandemic, recycling rose to the top as an essential industry that Colorado could (and would) focus on to help stimulate the economy and support a sustainable future.

Upon the successful signing of SB20-055 by Governor Jared Polis, we stepped up our responsibility to impact and execute measurable progress. In light of this state support, the solidarity that swiftly materialized during this time of crisis was inspiring and telling of how we will persevere and develop going forward.

The strength of Recycle Colorado's organization is shining bright. With Tim Dailey governing as our Board President, we will remain relentless in pushing business, infrastructure, and our colorful state to new heights.

Kristin Kim
Executive Director



2020 Session Recordings

If you are a registered ticket holder and did not receive access to view the session recordings, contact amy@recyclecolorado.org.

Business Partner Showcase

The businesses that choose to exhibit in the showcase are our partners and an integral part of the success of Recycle Colorado's Summit year after year.

Business Partner Showcase Panel

August 25, 10:30 AM - 11:30 AM

Panelists:

Kendra Appelman-Eastvedt, Colo. Dept. of Public Health and Environment

Megan Vinet, Colo. Dept. of Public Health and Environment

Suzanne Jones, Eco-Cycle

Grant Parsons, GFL Environmental / Alpine Waste & Recycling

John Lair, Momentum Recycling

Kevin Lynch, PaintCare

Brandy Moe, PaintCare

Mike Bernier, Swire Coca-Cola

Jenifer Freeman, Swire Coca-Cola

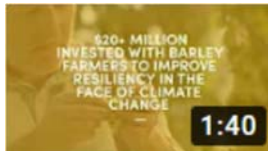
Moderator:

Becky Migas, B.Green Co

Business Partner Video Reel



RREO Program



Molson Coors Beverage Company



Momentum Recycling



PaintCare



EcoProducts, PBC



Eco-Cycle

Revolution Systems MRF Virtual Tour and Q&A

August 26, 10:30 AM & 12:00 PM

Revolution Systems is excited to present a virtual tour of our Steamboat Springs test site. Whisked away to the Milner Landfill, we will spare you the drive, tunnel traffic, mud and noise while including a few things you won't get on a conventional tour. Leave your PPE at home, and bring your curiosity. Your guide: Pat Tierney

August 25 Sessions

Circular Economies for Resiliency and Efficiency

9:00 AM - 10:30 AM

A systematic approach to building a regional circular economy is arguably our best bet to combat climate change, stabilize recycling markets, and reboot the economy. Learn about the importance of building circular economies to transform the way we design, make, and use materials. This keynote will explore how we can transform recycling by building a circular economy in the West.

Speakers:

- Sara Axelrod, Ball Corporation
- Jamie Harkins, City of Boulder
- Adam Hill, Direct Polymers
- John Lair, Momentum Recycling
- Betsy Markey, Office of Economic Development and International Trade
- Alicia Marseille, Arizona State University

Moderator:

- Rajesh Buch, Arizona State University

Meet and Greet

11:30 AM Government Relations



**Representative
Jeni Arndt**



**Representative
Lisa Cutter**



**Senator Stephen
Fenberg**



**Representative
Meg Froelich**



**Senator Kevin
Priola**



**Senator Tammy
Story**



**Senator Faith
Winter**

August 25 Sessions



Meet and Greet

12:15 PM

VIP Reception with First Gentleman Marlon Reis

Industries Working Together to Advance the Implementation of Circularity Goals

1:00 PM - 2:30 PM

Hear from industries, associations and trade groups about how multiple stakeholders are working together to create solutions for problem materials, innovate more sustainable products and systems and advocate for local and international change.

Speakers:

Jessica Curry, Outdoor Industry Association

Ben Gelt, Cannabis Certification Council

Alyssa Harding, OSC2

Kaylyn Kirkpatrick, Brewers Association

Moderator:

Kate Christian, Eco-Cycle

Policy Solutions to Address Urban Challenges

1:00 PM - 2:30 PM

Low recycling markets have negative financial impacts and are causing some communities to consider shutting down recycling operations. Low recycling rates are also preventing businesses from moving to Colorado who want to use recycled materials. We have both a supply and demand problem. What lessons can be learned and how can we insulate against difficult markets? What policies can communities utilize that increase recycling and attract end markets?

Speakers:

Sandy Briggs, City of Boulder

Nancy Ford, City of Arvada City Council

Kara Mertz, City of Boulder

Caroline Mitchell, City of Fort Collins

Randy Moorman, Arvada Sustainability Advisory Committee

Moderator:

Jonathan Wachtel, City of Lakewood

August 25 Sessions

Tap Into Grant Funding

2:30 PM - 4:00 PM

Learn how to find, write proposals and apply for grants. This session will focus on rural and urban grant funding opportunities and consider funding sources such as Recycling Resources Economic Opportunity grants and Front Range Waste Diversion Enterprise grants.

Speakers:

Kendra Appelman-Eastvedt, Colorado Dept. of Public Health and Environment
Haley Gabbard, Colorado Dept. of Public Health and Environment
Melissa Payan, U.S. Environmental Protection Agency - Region 8
Lisa Skumatz, Skumatz Economic Research Associates, Inc.

Moderators:

Beth Lenz, Upper Arkansas Recycling
Anne Peters, Gracestone, Inc.

Commercial and Community Food Waste Reduction and Composting

2:30 PM - 4:00 PM

Several efforts are underway to prevent food waste and increase food donation programs in neighborhoods and restaurants. Learn about medium- and small-scale community and sector-specific food waste reduction and food scrap recycling strategies that can be implemented by restaurants, neighborhood leaders and municipalities.

Speakers:

James Calder, Denver Museum of Nature and Science
Sarah Jones, Steamboat Ski and Resort Corporation
Susan Renaud, Certifiably Green Denver
Christi Turner, Scraps

Moderator:

Sonya Hansen, Colorado Dept. of Public Health and Environment

August 26 Sessions

Extended Producer Responsibility

9:00 AM - 10:30 AM

Extended producer responsibility (EPR) emphasizes the manufacturer's role in financing the costs of recycling or safely disposing of their products at end of life. This presentation will showcase EPR models and what a framework could look like for Western States.

Speaker:

Resa Dimino, Resource Recycling Systems, Inc.

Moderator:

Kate Bailey, Eco-Cycle

Meet and Greets



11:00 AM
Suzanne
Shelton with
cameo by
Governor Polis
and First
Gentleman
Reis



12:00 PM
Andrew Woen,
ReDetect

Make Circularity Part of Your Business Model

1:00 PM - 2:30 PM

This session focuses on how materials used in your daily operations could be evaluated for circular design, recyclability and second-life potential. Explore how materials flow through your P&L and hear success stories of how businesses are approaching circular models.

Speakers:

Sara Axelrod, Ball Corporation
Ron Basak-Smith, Sana Packaging
Mike Bernier, Swire Coca-Cola
John Lair, Momentum Recycling
Renee Paris, Molson Coors Beverage Company

Moderator:

Rajesh Buch, Arizona State University

August 26 Sessions

Organics Recycling: Turning a Natural Resource into the Solution

1:00 PM - 2:30 PM

Composting advances waste diversion and avoids landfill methane emissions. Applying compost improves soil health, which conserves water and sequesters carbon. Additional technologies, such as compostable products, further enhance organics waste diversion strategies. Learn how the natural process of composting catalyzes multiple benefits to help mitigate climate change.

Speakers:

Demitra Biddle, Western Colorado University
Shawn Bruckman, Vail Honeywagon
Monique DiGiorgio, Table to Farm Compost
Dan Matsch, Eco-Cycle
Clinton Sander, A1 Organics
Helen Silver, Silver Sustainability Strategies

Moderator:

Vannevar Fussell, Compost Colorado

How to Build a Circular Economy Innovation Center in the West

2:30 PM - 4:00 PM

Colorado legislators are considering the establishment of a Recycling End Market Development Center to encourage innovation and more robust end-market businesses in the state. This session reviews the content of the bill and how similar innovation centers have been implemented. Participate in a hands-on workshop to explore how we can work together across the supply chain to build a center.

Speakers:

Representative Lisa Cutter
Rachel Wilson-Roussel, Colorado Dept. of Public Health and Environment

Moderator:

Raj Buch, Arizona State University
Alicia Marseille, Arizona State University

August 26 Sessions

Policy Solutions to Address Rural Challenges

2:30 PM - 4:00 PM

Low recycling markets have negative financial impacts and are causing some communities to consider shutting down recycling operations. Low recycling rates are also preventing businesses from moving to Colorado who want to use recycled materials. We have both a supply and demand problem. What lessons can be learned and how can we insulate against difficult markets? What policies can communities utilize that increase recycling and attract end markets?

Speakers:

Jonathan Greenspan, W.E.C.A.N. Waste Energy Citizen Action Network

Cathy Hall, Pitkin County Solid Waste Center

Reva Phillips, Southeast and East Central Recycling Association

DeLanie Young, Mayor, Town of Telluride

Moderator:

Sarah B. Jones, Steamboat Ski & Resort Corp.

2020 Recycling Awards

*Congratulations to this year's recipients!
Learn more at 2020recyclingawards.wordpress.com.*

Outstanding Outreach
**Boulder Valley & St. Vrain Valley School Districts
Greater Arkansas River Nature Association**

Outstanding Elected Official
**DeLanie Young, Mayor of Telluride
Representative Lisa Cutter, Colo. General Assembly**

Outstanding Business Recycling/Diversion Program
**A1 Organics
Howard Disposal and Recycling**

Outstanding Government Recycling/Diversion Program
Arvada Sustainability Advisory Committee, Staff & City Council

'Meredith Meade' Outstanding Volunteer Of the Year
Tara Tull

'Cara Russell' Rising Star
Laura Levesque, Recycle Colorado

Recycler of the Year
Mickey Barry, Angel of Shavano Recycling

Lifetime Achievement
**Kara Mertz
City of Boulder**

Lifetime Achievement
**Bryce Issacson
Western Disposal Services**



Speaker Bios

Kendra Appelman-Eastvedt

Kendra Appelman-Eastvedt is the RREO Program Administrator. Kendra joined the Resource Recycling Economic Opportunity program (RREO) in 2016. Prior to joining CDPHE and the RREO program, Kendra worked in the State's Community College System. Kendra has a Master's Degree in Political Science from Colorado State University in Fort Collins where her areas of study were Public Administration and Policy and American Environmental Policy. Her graduate thesis focused on Social Sustainability. Before pursuing a public service career, Kendra spent many years working in the financial services industry, where she managed: international services, wire transfers, audits, customer service, disaster recovery, and communications. She also served as a project manager for technical and special projects.

Sara Axelrod

Sara joined Ball as the North American sustainability lead in January 2020. Prior to joining Ball Corporation, she led the marketing team for Land O'Lakes SUSTAIN and spent many years on the food and agriculture sustainability team at The Glover Park Group. Ball Corporation supplies innovative, sustainable aluminum packaging solutions for beverage, personal care and household products customers, as well as aerospace and other technologies and services primarily for the U.S. government. Ball Corporation and its subsidiaries employ more than 18,300 people worldwide and reported 2019 net sales of \$11.5 billion.



Kate Bailey

Kate Bailey is the Policy and Research Director for Eco-Cycle, based in Boulder, Colorado. Kate is a national expert on best practices in creating Zero Waste communities and has worked directly with local government, state legislators, citizen groups, business leaders and brands to advance Zero Waste solutions as a critical step toward addressing our climate crisis. Kate has a B.A. in Environmental Studies with a minor in Economics from the University of Colorado, Boulder.



Ron Basak-Smith

Ron Basak-Smith is the Co-Founder and CEO of Sana Packaging. Ron earned his BA at Ithaca College and his MBA at CU-Boulder. Ron is a member of Denver's Cannabis Sustainability Work Group, and the Resource Innovation Institute's Waste Management Work Group. He is also the Vice-Chairman of the National Cannabis Industry Association's Packaging & Labeling Committee. Prior to the cannabis industry, Ron worked in the liquor industry.



Mike Bernier

Mike Bernier is Swire Coca Cola's Director of Sustainability and Environmental Affairs. He is experienced in strategic sustainability program development and implementation, industrial environmental compliance, energy/water efficiency, carbon footprint reduction, water resource management, engaging diverse stakeholders, as well as extensive manufacturing management.

Demitra Biddle

Demitra Biddle is a Sustainability Coordinator, Sustainable Action Committee member, and Environmental Management Graduate student at Western Colorado University. Her studies are focused on global sustainability with interests in sustainable infrastructure, giving her the necessary skills to manage the industrial Rocket Composter on campus. She is particularly interested in infrastructure projects that develop community outreach and engagement. She has managed the campus recycling and is an Earthship Biotechture Fellow, giving her experience in waste streams and closed-loop systems. She is proud to help Western towards their goal of Zero Waste and to work on an educational campus and community project.



Tiffany Boyd

Tiffany Boyd taught in the Boulder Valley School District for 27 years. Currently, she is the director of Classrooms for Climate Action and is a member of the Louisville Sustainability Advisory Board. Her passion is to create pathways for young people to have a voice and make an impact for climate action and climate justice in their own communities.



Sandy Briggs

Sandy is a Boulder native, and lifelong environmental advocate. She graduated from Colorado State University in 1992 with a degree in sociology and criminal justice, with the intention to go into environmental law. Instead of law school, and after too many years searching for meaningful work that both supports our planet and helps people, she landed at the City of Boulder. Working for the city she was born and raised in, with hands-on, tangible programs on the Zero Waste Team, was the perfect fit. In addition to the more strategic and programmatic aspects of her work, she has drawn on her legal training by becoming a certified code enforcement official and managing the enforcement of the city's Universal Zero Waste Ordinance. Today, she serves the Boulder community by developing and advancing a circular materials economy as part of the city's Climate Mobilization Action Plan (CMAP).



Speaker Bios

Shawn Bruckman

Shawn Bruckman is the Compost Operations Manager for Honeywagon Organics, a Class III commercial compost facility that serves Eagle County, Colorado. Bruckman is the co-chair of the Colorado Compost Council and an active board supervisor for her local Conservation District. She is a twice published author and teaches compost and recycling lessons for local K-12 schools as well as soil health and biology for all ages. Shawn believes that composting is the ultimate closed loop nutrient management system for communities to support local food systems, improve public health and combat climate change!



Rajesh Buch

Raj Buch is the Director of Circular Economy Practice and drives ASU's efforts to provide holistic solutions to the complex sustainability challenges facing organizations by linking ASU's world-class researchers with clients, funders and partners. Raj is an experienced consultant with a demonstrated history of enterprise sustainability solutions development. As Director of Circular Economy Practice, he also integrates various disciplines across the university to drive sustainable circular economy activities, research and solutions development, and pursuit of domestic governmental and private sector funders. Raj has developed ASU's circular economy curricula for professional and academic classes, and workshops. In 2018, he helped develop ASU's online GRI certified training program, making ASU one of only two institutions offering the training online.



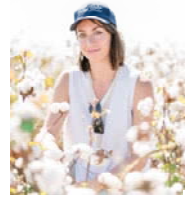
James Calder

James just celebrated his 26-year anniversary with the Museum and has served in many capacities. In his current role as a Facilities Manager, he supports everything from daily operations to infrastructure projects and strategic initiatives. He also oversees the Museum's recycling programs, manages its Environmental Management System and has been involved in all Museum sustainability initiatives. He's witnessed growth of the Museum's sustainability work from the early days of office paper recycling, to the Museum being named one of the top 50 greenest companies in Colorado.



Jessica Curry

As a member of the Outdoor Industry Association's Sustainable Business team, Jessie Curry manages the outdoor industry's collaborative model to lead on climate action, the Climate Action Corps, which supports companies as they take on real and immediate action to reduce their carbon footprint. Jessie brings eight years of experience in strategic engagement, program development and project management and finds great purpose facilitating collaboration on key environmental and social issues for the industry. In her free time, she honors her creative instincts through illustration, sewing and design and finds inspiration outside through slow hikes, long drives and camping with friends.



Representative Lisa Cutter

Born and raised in Colorado, Representative Cutter spent years working in the public relations and communications industry, launched an award-winning consulting firm, Cutter Communications, and maintained community leadership and involvement. Her work focuses on investing in our communities, protecting and preserving our natural resources and helping to build a sustainable future for our children.



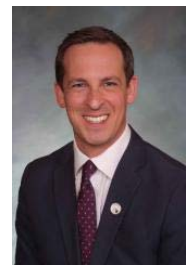
Monique DiGiorgio

Monique DiGiorgio is co-owner of Table to Farm Compost, Durango's only curbside compost service. Monique began her career as a field ornithologist and then moved into the non-profit world and found she had a proclivity for building small organizations from the ground up. Monique is currently the Director of Local First, a non-profit organization supporting local, independent businesses. Monique holds a B.S. in Biology from the University of Notre Dame and brings a science-based perspective to her work. She has been an environmental activist since the age of 16 and is excited to bring her love of the environment to waste reduction in La Plata County.



Senator Steve Fenberg

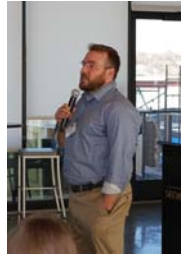
As a passionate progressive, Senate Majority Leader Fenberg fights not just to create a better planet, but also to improve the lives for all of us who inhabit it. As Senator, he has fought to pass the most aggressive carbon emission reduction goals in the country, increase investment and development of renewable energy in Colorado, and championed the largest overhaul of oil and gas regulations in over 60 years. Over the last 4 years, Fenberg focused on combating climate change, increasing access to our elections, ensuring equal rights for all Coloradans, and making higher education more affordable.



Speaker Bios

David Fridland

David Fridland is the Sustainability Maven at Eco-Products PBC, where he oversees Sustainability strategy and implementation. David spends a lot of his time working with commercial composters around the country to ensure that clean organics streams with certified and approved compostable foodservice packaging gets to the composter. He serves as a board member for Recycle Colorado, is a member of the Colorado Compost Council, and sits on numerous committees for various Zero Waste and Foodservice packaging industry groups. He received a BA in Political Science from CU-Boulder and a Masters in Public Policy from the University of Denver.



Nancy Ford

Nancy Ford, Ph.D. currently serves on Arvada City Council and is its liaison to both Arvada Sustainability Advisory Committee (ASAC) and the Rocky Flats Stewardship Council. She is founder and research consultant for Ford Research Group where she designed consumer research on green marketing and waste collection. Nancy is passionate about an environment that supports clean air, food and water.



Representative Meg Froelich

Meg Froelich is the State Representative in House District 3 (Cherry Hills, Englewood, Greenwood Village and Sheridan). She is a small business owner and documentary filmmaker in Englewood, Colorado, and is active in her community, serving on non-profit boards, and volunteering for local organizations. She has two cute dogs named Molly and Cowboy and always makes sure to overfill her recycling bin. When is isn't passing legislation to support our communities, she spends time with her three children, Katrina, Annalise, and Ozzie.



Vannevar Fussell

Vannevar Fussell is the founder and CEO of Compost Colorado, or CoCo, an innovative compost collection meets sustainable delivery service. Their unique bucket swap model manifests the circular economy, completes the waste loop, and reduces packaging waste and emissions from standard delivery services.



Haley Gabbard

Haley Rogers Gabbard is a waste management and sustainability expert based in the Colorado Front Range area. Haley is excited to manage the new Front Range Waste Diversion grant program, supporting an engaged Board of Directors in devising and executing strategies to meet state recycling goals for the Front Range. Haley received her undergrad degree in Environmental Resource Management from the University of Texas at Austin and her Master's in Public Administration from Columbia University. She has held a number of positions in the waste diversion sector including as a Senior Program Manager with the New York City Sanitation Department where she launched NYC's pilot residential composting program. Since coming to Colorado in 2015, she's worked in grants and contracting both at the state and local level.



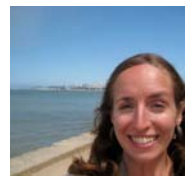
Ben Gelt

Ben Gelt is a seasoned businessperson and strategist. He co-founded the Cannabis Certification Council, a non-profit focused on sustainability and standards and has led the group since 2014. Ben connects the many regulatory, business and communications interests in the industry and is regarded as an expert on many cannabis issues. In addition to strategic communications and business development work for a global mix of clients, Ben serves on the Denver Cannabis Industry Stakeholder Committee, the Colorado MED Sustainability, Science and Policy work group, chairs the Denver Cannabis Sustainability Working Group and has served on the State of Colorado Pesticide Stakeholder Committee.



Sonya Hansen

Born and raised in colorful Colorado, Sonya Hansen recently joined the Front Range Waste Diversion (FRWD) team at CDPHE as a grant specialist. She likes collaborating with people on ways to be better stewards of the beautiful, delicious, and nonrenewable things around them. Sonya particularly enjoys advocating for increased recycling and composting access for those living in multi-family units in Denver and supporting restaurants in making tasty things without feeding the landfill. A natural dabbler, she holds degrees in English, Spanish, graphic design, and public administration. Her professional background spans the non-profit, governmental, and private gamut, including working as a sustainability manager at a 15,000-square-foot food hall and as a local compost hauler.



Speaker Bios

Alyssa Harding

Alyssa Harding is OSC2's Operations and Packaging Collaborative Director, where she focuses on community development, stakeholder engagement, and scaling market driven compostable packaging solutions for the natural food industry. Previously, Alyssa served as Executive Director for the Sustainable Food Trade Association where she developed collaborative, holistic tools to help the organic food trade shift to truly sustainable business models. She has an educational foundation in agricultural ecology, is working on her master's degree in Environmental Policy, and holds a strong personal mission to drive institutional change through sustainability.



Kristin Kim Haynes

Kristin is the Executive Director for Recycle Colorado. She brings diverse experience with non-profit management, operational savvy, and creative business development to the organization. Kristin Kim Haynes graduated from Kenyon College in Ohio with a bachelor's degree in English. She is a certified Meyers-Briggs practitioner, attended the Institute for Organization Management through the U.S. Chamber of Commerce, and Harvard University's Extension School for Managerial Accounting.



Adam Hill

Adam is the owner of Direct Polymers. Direct Polymers is a Denver-based plastics recycling facility specializing in post-industrial and post-consumer plastics compounding. Adam has 14 years experience in owning and operating plastics recycling facilities. Adam was born and raised in Denver and received degrees in Economics and Political Science from Duke University. He also serves as Treasurer on the Board of Directors for Recycle Colorado.



Sarah B. Jones

Sarah B. Jones, Director of Sustainability and Community Engagement, has more than 25 years of experience investigating, evaluating and presenting information about environmental issues. At Steamboat Ski and Resort Corporation (SSRC), she oversees operational sustainability, works with local municipalities to advance climate action, and partners with local government agencies and nonprofits on the preservation of local natural resources. Before joining the team at SSRC, Jones was Executive Director of Yampa Valley Sustainability Council for 7 years. She has also worked as an environmental consultant, managing both the technical and administrative aspects of multi-site environmental clean-up programs. She received her B.A. in Biology, Environmental Studies from Colby College, and her M.S. in Geology, Environmental Geochemistry from University of Colorado, Boulder.



Kaylyn Kirkpatrick

Kaylyn Kirkpatrick is the Technical Brewing Projects Coordinator for the Brewers Association (BA). Before starting at the BA, Kaylyn managed the Cornell University Brewing Extension program which provides analytical lab services, educational content and brewing resources to New York's craft beer community. Kaylyn earned her bachelors degree in biochemistry from Colorado State University and a masters degree in food science from Oregon State University, where she studied in the Brewing Science Lab. She has a brewing and distilling diploma from the Institute of Brewing and Distilling in London and previously worked as a beer chemist at New Belgium Brewing Co. in Fort Collins, Colorado.



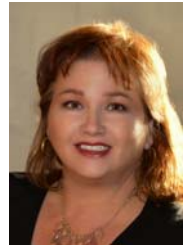
John Lair

John Lair is President and CEO of Momentum Recycling. Founded in 2008, Momentum provides recycling services to businesses and municipalities, specializing in glass recycling. Momentum currently operates glass recycling plants in Salt Lake City and Denver. Although trained as a systems engineer, John has been an entrepreneur for over 18 years, starting four companies along the way. John enjoys bringing ideas to reality, creating entities that improve communities. A strong believer in giving back to the community, John serves on the Salt Lake City Mayor's Business Advisory Board, and serves on the Loan Committee of Salt Lake City's Economic Development Loan Fund. John received a B.A. from Fort Lewis College, and an M.B.A. from the University of Utah.



Beth Lenz

Beth Lenz serves as the Regional Recycling Director and Community Development Coordinator for the Upper Arkansas Area Council of Governments. She has been with the organization for 20 years, working in various capacities for the nonprofit, including developing and teaching a grant proposal writing workshop for nonprofits for the past 12 years. During her tenure as the director of the recycling program, she has been able to decrease the cost of operations for the Regional Recycling Program (Upper Arkansas Recycling) by over 40%. Beth is a SWANA Certified Recycling Systems Manager and has a passion for responsible, affordable recycling in rural Colorado.



Speaker Bios

Betsy Markey

Betsy Markey was appointed by Governor Jared Polis to his cabinet as Executive Director of the Colorado Office of Economic Development and International Trade in January 2019. She has over 30 years of leadership experience in government and the private sector. She has worked in four federal agencies - the U.S. Department of the Treasury and the Department of State, and most recently as an Assistant Secretary in the Department of Homeland Security, as the Regional Administrator for the western U.S. for the Small Business Administration. In 2008, she was elected as a member of Congress from Colorado's 4th Congressional District and served on the Transportation and Agriculture Committees.



Alicia Marseille

Alicia Marseille serves as the Director of Innovation working in collaboration with internal and external partners to advance innovative and entrepreneurial solutions for complex challenges related to sustainability (economic, social, and environmental). She successfully developed and led the RISN Incubator, the first U.S. based circular economy accelerator. This was a collaboration between the Rob and Melani Walton Sustainability Solutions Service and Entrepreneurship + Innovation departments at ASU along with the City of Phoenix and is partially funded by a U.S. Economic Development Administration grant. Prior to joining ASU, Alicia was the director of Arizona Women's Education and Entrepreneur Center, an SBA partially funded Women's Business Center. Alicia's interest in entrepreneurship launched when she founded and operated an international business working with a large cooperative of farmers in the Caribbean to export/import raw green coffee and distributed it across the U.S.



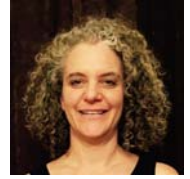
Dan Matsch

Dan has worked in recycling, composting, and organic farming since 1982. His Zero Waste focus looks to marry these interests to maintain the highest value of our resources through creating local circular economies. Dan is currently spearheading Eco-Cycle's new focus on utilizing organic waste and other resources in a local and global effort to restore healthy soil and sequester carbon to re-stabilize the atmosphere. Dan serves as vice chair of Colorado's US Compost Council state chapter and also directs Eco-Cycle's Center for Hard-to-Recycle Materials (CHaRM).



Kara F Mertz

Kara F. Mertz, City of Boulder, Sustainability Manager
Kara graduated in 1988 from the University of Wisconsin-Madison with a Civil & Environmental Engineering degree. After graduation, she moved to San Francisco and worked with the Cities of Fremont, Union City, and Newark, California as a regional recycling coordinator. After a temporary assignment as the Chief Science Officer at a commercial food and yard waste composting firm in New Jersey, she embarked on a solo backpacking journey through the Canadian Rockies. Her love of the mountains inspired her to settle in Colorado, where she has worked for the City of Boulder for the past 26 years – and today, she manages the city’s zero waste programs. Kara and her team are working to develop a “circular materials” strategy for the city of Boulder - to move beyond recycling and composting our waste and into the larger system of material use and consumption.



Becky Migas

Becky Migas is owner of B.Green Co, a consulting company that works with businesses to design and implement SMART sustainability programs by incorporating step by step goals. Becky is also co-founder of Women in Sustainability, an inclusive organization that brings together women and allies to provide education and advocacy on sustainability. When not talking sustainability, Becky can be found hiking, spending time with loved ones and cheering on her beloved Buckeyes.



Caroline Mitchell

Caroline Mitchell is the Lead Waste Reduction and Recycling Specialist at the City of Fort Collins. Her past 9 years there have included developing waste reduction and recycling policy, coordinating education, and serving as the waste data geek for Fort Collins, as well as supporting recycling in the business and multi-family sectors. She has worked in the recycling industry for 17 years, working with non-profit recyclers Eco-Cycle and Recycle Ann Arbor prior to joining the City of Fort Collins. She is a former member of the board of Recycle Colorado and has a degree in Ecology and Evolutionary Biology from the University of Colorado Boulder.



Speaker Bios

Randy Moorman

Randy is the Director of Community Campaigns at Eco-Cycle. He is also a resident of Arvada and was appointed to the Arvada Sustainability Advisory Committee in 2016 where he has been championing the committee's efforts to change the city's waste hauling system. For the past three and a half years Randy has also served on the Recycle Colorado Board of Directors as the chair and co-chair of the Policy Committee. Through his roles at Eco-Cycle and Recycle Colorado, he is proud of the policy accomplishments made recently at the state level to improve recycling and composting programs and attract more recycling end markets. Prior to his work in Zero Waste policy, Randy lobbied two years at the Colorado state capitol on environmental issues for then Colorado Environmental Coalition (now Conservation Colorado). He has also had experience lobbying at the federal level in Washington, D.C. for Earthjustice and teaching middle and high school biology in Kapolei, Hawaii and Denver, Colorado respectively.



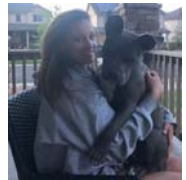
Renee Paris

Renee Paris joined Molson Coors as Category Manager, Sustainable Packaging in April 2020. Renee's passion for sustainable packaging and sustainable supply chains took root while she served as a Peace Corps Volunteer in Cameroon (West Africa) working with cocoa and coffee farmers. Prior to working for Molson Coors, Renee spent 6 years working at Sonoco Products Company, where she worked on a number of sustainable packaging initiatives before moving to a full time sustainable packaging role. She spent time in Sonoco MRFs and other recycling processors to better understand how packaging design can help or hinder the recycling process. Renee has an International MBA from the University of South Carolina and lives in Milwaukee, WI with her husband and 4 year old daughter.



Melissa Payan

Melissa Payan is an Environmental Scientist in the Land, Chemicals & Redevelopment Division, Chemical Safety and Environmental Stewardship Branch in EPA Region 8 (Denver). Melissa is the Pollution Prevention, WaterSense and Safer Choice Coordinator for EPA R8. In addition to managing the Pollution Prevention and Source Reduction Assistance grant programs, Melissa works with colleagues from across the Agency to develop and support pollution prevention and sustainability initiatives throughout Region 8 (Denver, Utah, Wyoming, Montana, North Dakota, and South Dakota).



Anne Peters

Anne Peters is president of Gracestone, Inc., a United States consultancy. She has worked in recycling for 40 years and focused on electronics recycling for over twenty. Gracestone specializes in assisting manufacturers comply with US electronics recycling laws and recently completed a semed, and managed more grants than she can count. Peters is a specialist in many aspects of the electronics recycling industry. Peters publishes in the trade news; presents at conferences globally; works on e-scrap issues in the Middle East on a volunteer basis; and has taught graduate-level environmental classes.

Governor Jared Polis

Governor Jared Polis, a Colorado native, is an entrepreneur, education leader, and public servant. After launching several successful companies, Governor Polis committed himself to making sure other Coloradans had the opportunity to pursue their dreams through founding schools for at-risk students and new immigrants and started nonprofits to help veterans. He uses his private and public sector experience to find pragmatic solutions to the challenges facing Colorado and the nation. First elected to represent Colorado's Second Congressional District in 2008, Polis serves on the powerful Committee on Rules, the Committee on Education and the Workforce, the Committee on Ethics, and the House Democratic Steering and Policy Committee.



Senator Kevin Priola

Senator Kevin Priola represents the people of Senate District 25 which includes Aurora, Brighton, Bennett, Strasberg, Thornton, Watkins, and eastern Adams County. Senator Kevin Priola was raised in Adams County, Colorado. He graduated from the University of Colorado Business School where he studied finance and accounting with a minor in economics. He then joined the family businesses, Priola Greenhouses, Inc. and CAP Land Company. As a legislator, Senator Priola has worked on a host of issues, ranging from encouraging business development, to eliminating government waste, fraud, and abuse. He is also a champion of education reform and leads the charge in fighting for middle class families here in Colorado. Senator Priola lives in Henderson with his wife and four children: Turin, Bremma, Mari, and Cora.



Speaker Bios

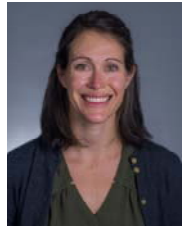
Marlon Reis

Marlon Reis is a freelance writer, an animal welfare advocate, a father, and the first First Gentleman of Colorado. From raising his two wonderful children, Cora and Caspian, to his continued support of animal welfare organizations such as the Wild Animal Sanctuary right here in Colorado, Marlon is already making Colorado for All a central element of his role as First Gentleman. Born and raised in Colorado and a graduate of the University of Colorado, Marlon is an avid poet and fiction writer. As First Gentleman, Marlon will focus on animal welfare issues, public health, and equality for all Coloradans.



Susan Renaud

Susan Renaud works for the City & County of Denver's new Office of Climate Action, Sustainability & Resiliency as the Community Engagement Administrator. Susan contributes to the office's circular economy initiatives, manages the City's business sustainability program, Certifiably Green Denver, and developed and implemented three neighborhood restaurant food waste pilots thanks to grant funding from the Natural Resources Defense Council. Prior to joining the team in Denver, Susan worked for the City of Boulder, Boulder County Resource Conservation and Eco-Cycle. She holds undergraduate degrees in Architecture and Spanish from the University of Virginia and a Masters in Urban and Regional Planning from the University of Sydney.



Clinton Sander

Clinton Sander joined A1 Organics in July 2018. He has spent the last 8 years working in the natural foods industry creating marketing initiatives, brand campaigns, and innovative merchandising techniques. He is passionate about sustainability, family, and giving back to our community. Clinton has seen first-hand the importance and value of diverting organic material away from landfills. He believes strongly in creating closed loop systems and the power of compost!



Suzanne Shelton

Suzanne Shelton is president and CEO of Shelton Group, the nation's leading marketing communications agency focused exclusively on sustainability. She leads Shelton Group in creating a market advantage for the organizations that are creating a sustainable future. Those organizations include Cotton Leads, Eastman, Ecolab, Environmental Defense Fund, Mattel, Pactiv and Papa John's. With 30 years of experience under her belt, she's a pro at helping her clients build brand affinity, market products and start movements. She speaks regularly at conferences, guest writes for the



likes of Fast Company, Green Builder and GreenBiz, and has been quoted in Forbes, the Los Angeles Times, The Washington Post and other top media outlets.
<https://www.linkedin.com/in/suzanneshelton>

Helen Silver

Helen D. Silver, J.D., M.A., is the principal of Silver Sustainable Strategies, LLC, where she uses her 15 years of experience in environmental and sustainability policy to assist nonprofits and academic institutions to advance sustainable policies. On behalf of CSU Agriculture Experiment Stations, Helen co-launched the Colorado Collaborative for Healthy Soils and is a member of the organization's coordination team, as well as facilitating its science and practice group.



Dr. Lisa Skumatz

Dr. Lisa Skumatz is an Economist and Principal of the research and consulting firm (SERA) and also founder of a non-profit. For 40 years now, Lisa has been planning and evaluating solid waste and sustainability programs and policies for more than 200 jurisdictions across Colorado, the US, Canada, and overseas. She is best known for her work in PAYT, metrics and Triple Bottom Line, and her quantitative work on Comprehensive Plans – including Colorado's current Plan! Lisa is known for her numbers. She has developed detailed models of MRFs, composting, hauling, and collection. She also maintains a database on solid waste programs, costs, tons, and demographics from more than 1300 communities nationwide for analysis, benchmarking and case studies.

Tammy Story

Senator Tammy Story has been an advocate for environmental causes since her teenage years. She grew up in a family that enjoyed the great outdoors, whether backpacking on the Appalachian Trail, hiking in the Shenandoah Mountains, rafting and paddling whitewater rivers or surfing the ocean waves along the east coast. Her dad was a great role model for using limited natural resources sparingly; enough to just get the job done. Tammy and her husband moved to Colorado over 30 years ago. Both homes they have lived in are passive solar designs, the current one has a ground mount PV system and 55% of the home's heat is generated by solar gain. Tammy also contributes to a successful community composting program. Public education has been a top priority for about 25 years. She knows that better public engagement and support for environmental causes, addressing recycling and zero waste, and transitioning to 100% renewable energy requires educating the public.



Speaker Bios

Tenzin Tashi

Tenzin Tashi is a Recycle Colorado volunteer, who volunteers with Eco-Cycle and the Colorado Composting Council as well. She holds a MA in Sustainable International Development from Brandeis University, where her master's paper focused on rural waste management and the local and global impacts of waste based on field work in Tibet. Prior to graduate school, Tenzin worked as an international development professional with extensive experience in office/organizational operations at various international non-profits. Post graduate school, she has pursued opportunities in San Francisco and Denver in order to build a career in sustainability with a focus on waste issues.



Christi Turner

Christi Turner is founder of Scraps, a pedal-powered compost pickup service, designed to provide access to composting where it didn't previously exist in Denver, by taking a different approach than other service providers have taken. Christi has worked in sustainability, sustainable community development, environmental communications & environmental journalism throughout her career. She spent seven years in Madagascar helping communities create appropriate solutions to the sustainability challenges they faced, followed by several years photographing, filming, writing about and otherwise sharing important environmental issues in Colorado. As an entrepreneur and CEO of Scraps, Christi leans on both of these aspects of her career, with the ultimate goal of making composting ubiquitous in Denver - and even cool. She loves her bicycle almost as much as she loves talking trash.



Senator Faith Winter

Faith works to keep North Metro the place we all love by standing up for hardworking families, transportation solutions, and our clean environment. For more than a decade, Faith has worked hard to create more affordable housing and protect our air, land, and water. She was elected to the legislature after seven years on the Westminster City Council, where she helped to make Westminster the first platinum solar city in the state. Faith believes in giving back to the community, and has championed small business support and services for survivors of domestic violence, sits on the board of The Butterfly Pavilion, and is on the advisory board of a Precious Child.



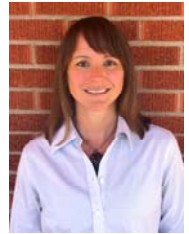
Jonathan Wachtel

Jonathan Wachtel is the Sustainability Manager for the City of Lakewood, Colorado. Since joining the City, Jonathan has been the project manager for three Comprehensive Plan Amendments, created Lakewood's Award-Winning Sustainable Neighborhoods Program and co-founded the Employees' Committee for a Sustainable Lakewood. In 2015, under Jonathan's leadership, the City adopted its first city-wide Sustainability Plan. Jonathan's work has been recognized with numerous awards including awards from both the Colorado and National chapters of the American Planning Association and the Harvard Kennedy School for innovations in American Government. Most recently, Jonathan is excited about the Dunstan Middle School science class that dedicated an entire semester to studying the City of Lakewood Sustainability Plan in order to write a kid-friendly version with artwork, photography, and action steps for kids. The City of Lakewood Sustainability Plan for Kids was recognized with a community engagement award from the Colorado APA last fall.



Rachel Wilson-Roussel

Rachel Wilson-Roussel is the Sustainability Unit Manager at the Colorado Department of Public Health & Environment and oversees a variety of cross-media, voluntary environmental programs including the department's recycling grant and rebate programs. Wilson-Roussel was first appointed by Governor Hickenlooper in 2015 to represent the department on the Pollution Prevention Advisory Board. She is also a founding member of the Front Range Waste Diversion Enterprise Board of Directors. Wilson-Roussel earned undergraduate degrees in both chemistry and French from the University of Northern Iowa and has only her capstone course remaining before receiving her Masters of Public Administration from the University of Colorado, Denver. She has dedicated her career to civil service and is passionate about advancing sustainability goals while finding innovative ways to optimize government processes and improve customer service for all Coloradans.



Andrew Woen

Andrew Woen is a rising senior attending Peak to Peak Charter School. He is the award winning app creator and inventor of Re-Detect, recognized by Congress, Yale, and CBS News. Andrew is always looking for the next avenue to help others such as programming tools for cancer research at the University of Colorado in Boulder, volunteering for his church's worship band, and building robots for sanitization. Wanting to bring people together to better help others, he founded the Computer Science Honor Society at his school and is a leader of two other honor societies. In his free time, he loves playing a car soccer video game with his friends and working on his own songs such as one called, "Keep Me in Your Memory". Currently, his favorite songs are Everlong and Unintended.



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