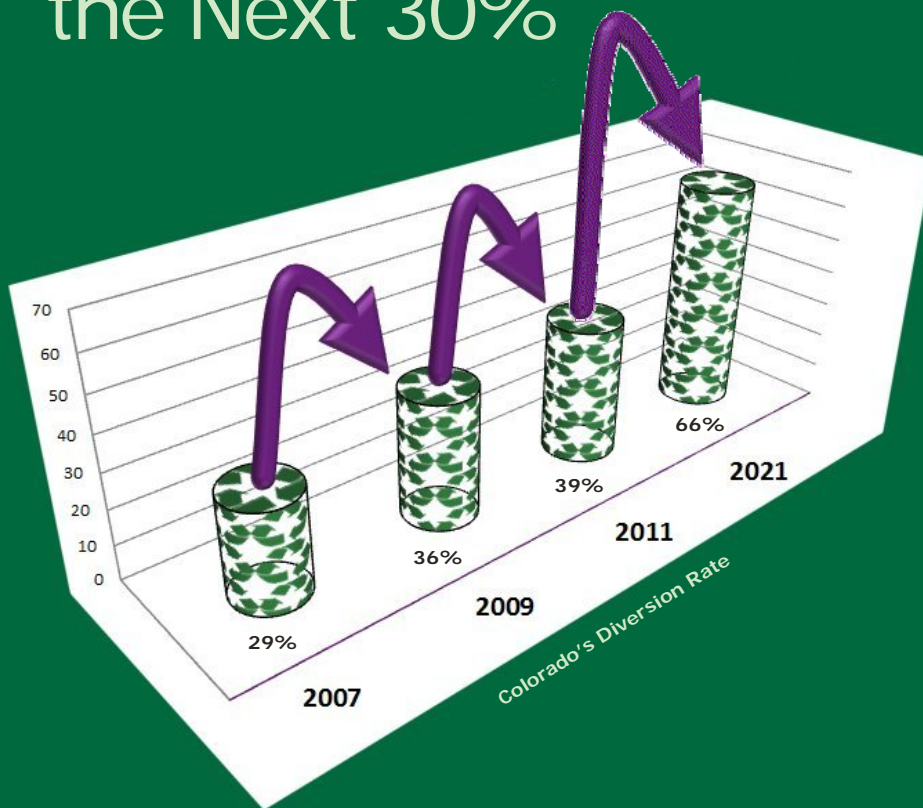


Summit for Recycling

2013 May 19-21
Keystone, Colorado

The Keys to Unlocking the Next 30%



In 2012, the Colorado Association for Recycling adopted a goal for recycling in Colorado that challenges us to increase diversion from landfills from 36%¹ to 66% by 2021. Our 24th annual Summit for Recycling will provide knowledge to help achieve that goal or, in other words, "the keys to unlocking the next 30%."

¹ Colo. Department of Public Health & Environment's "2009 Recycling and Waste Diversion Facts" and "Annual Municipal Solid Waste Recycling and Diversion Totals."



FEATURING

Monday, May 20

Jon Ray, Google

Tuesday, May 21

Mayor Bob Dixson,
City of Greensburg, KS

TABLE OF CONTENTS

Welcome to the Summit	2
Welcome to Keystone	3
Things You Need to Know	3
Program At-A-Glance	4
Summit Sponsors	5
Exhibit Hall	7
Twitter at the Summit	7
Silent Auction	8
Summit Scholarships	9
Monday, May 20, In Detail	10
Recycling Awards Gala	12
Tuesday, May 21, In Detail	13
Thank You CAFR Members	15

SPONSORED BY





WHO WE
ARE
IS IN ALL
WE DO.



A healthy business depends on thriving communities.

At Ball, we support organizations, programs and civic initiatives that advance sustainable livelihoods because we believe it is important to be a good neighbor, corporate citizen and employer of choice in our communities.



BALL CORPORATION

WWW.BALL.COM

PACKAGING • AEROSPACE • SUSTAINABILITY • INNOVATION • DRIVE FOR 10

Welcome to the Summit for Recycling

Welcome and thank you for joining us in Summit County for the 2013 Summit for Recycling, the Rocky Mountain region's premier recycling conference! On behalf of the Colorado Association for Recycling (CAFR) Board of Directors, the Summit Planning Committee, and CAFR staff, we welcome you to Keystone and hope you take every opportunity to learn, network, and share ideas and stories. It is up to us, as leaders in Colorado's recycling industry, to unlock the next 30% in Colorado's waste diversion rate. We are confident that the conference program will give you the knowledge and inspiration you need.

Whether you are a sponsor, an exhibitor, a speaker, a volunteer, or an attendee, know that your participation is an essential part of making this year's Summit a success. Your direct contribution allows the Summit to come alive, creating a valuable networking experience. This year, we have six student scholarship winners and eight esteemed Recycling Award recipients. We are very grateful to each of our sponsors (page 5) and exhibitors (page 7), whose financial support and participation make the Summit possible. We also thank each of you, our attendees, for taking the time to attend and to work together so we may build a more prosperous and resilient recycling industry.



The Keys to Unlocking the Next 30%

Our theme this year challenges us to think outside the *bin*, get creative, and, get busy! Despite the economic downturn, Colorado's waste diversion rate has continued to climb. The year-over-year rise in material recovery rates has been small but steady. Now that the worst of the recession is behind us, the materials management industry is poised to emerge as a significant economic engine. The e-waste landfill ban takes effect July 1, 2013, and will create opportunities for growth in the e-waste recycling industry. The Colorado Product Stewardship Council intends to introduce legislation in 2014 that will allow for more paint to be recycled and reused, incentivizing the growth of Colorado's paint recycling industry. The Recycling Resources Economic Opportunity grant and rebate program will see revenues restored to historic levels with the signing of SB13-050. How do we build on this momentum and take advantage of this time to grow?

CAFR set a goal to achieve a 66% waste diversion rate by 2021. As of 2009, Colorado stood at 36%. We, as an organized membership, have set ourselves an aggressive goal, and we cannot meet that goal by maintaining the status quo. We must raise the bar and aggressively seek out every opportunity to expand service, build infrastructure, and help the public and our elected officials move Colorado from a waste-based to a resource-based economy. It is our hope that this year's Summit will inspire your creativity and give you the "keys" you need for your community to unlock ever greater degrees of material recovery rates.

We urge you to take full advantage of the keynote speakers, concurrent sessions, tours, and networking opportunities at this year's Summit. Ask questions, share your story with others, and make connections. We value your input and welcome any suggestions you have that will allow us to build on the success of this year's Summit for years to come.

Warmest regards,

Marjorie Griek
CAFR Executive Director

Eric Heyboer
Summit Co-Chair

Michelle Kincheloe
Summit Co-Chair

Mark Your Calendars

Summit for Recycling
June 8-10, 2014
Colorado Springs, CO



Welcome to Keystone

The Summit Host Committee will be at the registration desk to help answer any questions you might have about local attractions. Ask them about spring activities like road cycling and mountain biking, skiing and hiking, or where the local recreation center is.

Getting Around

Keystone Resort offers free shuttle service anywhere within the resort. The Summit Stage free bus service runs daily to all other Summit County destinations: Dillon, Silverthorne, Frisco, Breckenridge and Arapahoe Basin. Check out summitstage.com for the current schedule, or call 970-668-0999. Printed bus schedules are available at the registration desk.

Local Restaurants

The Bighorn
22101 Hwy. 6, Keystone - 970-496-4386
Steakhouse/dining experience in a casual setting

Dillon Dam Brewery
100 Little Dam Rd., Dillon - 970-262-7777
Burgers to vegetarian fare, and great beer too

Dos Locos
22074 Hwy 6, Keystone - 970-262-9185
Authentic Mexican cuisine

Inxspot
195 River Run Rd, Keystone - 970-262-3707
Cozy coffee shop, bookstore and bar in River Run Village

Pizza on the Plaza
22080 Hwy. 6, Keystone - 970-468-9501
Pizza and pasta in a casual atmosphere

Pug Ryan's Steakhouse/Brewery
104 Village Pl., Dillon - 970-468-2145
Pasta, steak and chicken, fantastic brews

Snake River Steakhouse/Saloon
23074 Hwy 6, Keystone - 970-468-2788
Fine dining, bar food, live music

Things You Need to Know

Summit Attendee List

The Summit for Recycling attendee list will be distributed electronically, in PDF format, after the conference.

Your Feedback is Important

Please take a moment to complete your Summit evaluation. An electronic evaluation will be distributed via e-mail to all attendees after the conference. Let us know what you think. We value your opinions and use them to shape future events.

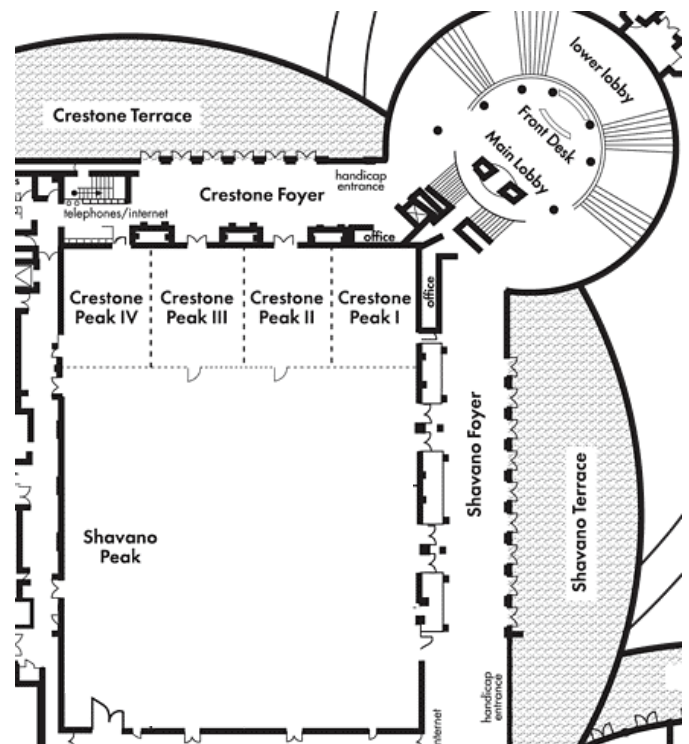
SWANA CEUs Available

CAFR and the Solid Waste Association of North America are partnering to offer Continuing Education Units (CEUs) to Summit for Recycling attendees. Report forms are available at the registration desk.

Wireless Internet

Wireless internet is available in the Exhibit Hall. Use access code CAFR2013.

Keystone Conference Center



Program At-A-Glance

Complete program information starting on page 10.

	Government & Legislative Track	Education Track	Residential & Consumer Track	Best Practices Track
Monday, May 20				
7:30-9:30 AM	Exhibit Hall Open			
8:00-9:30 AM	Plenary Keynote Jon Ray, Google			
9:40-10:40 AM	Concurrent Sessions I			
	Recycling Practices in Healthcare <i>Crestone Peak I</i>		How Not to Kill Your Composter With Food Waste <i>Crestone Peak III</i>	Getting to Zero Waste <i>Crestone Peak II</i>
10:50-1:00 PM	Exhibit Hall Open			
12:00-1:00 PM	Summit County's Sustainable Business Network			
1:10-2:10 PM	Concurrent Sessions II			
		Public Relations Strategies & Community Outreach <i>Crestone Peak II</i>	Unique Solutions to Difficult Problems <i>Crestone Peak III</i>	How to Change the Dance & Keep All Your Partners Happy <i>Crestone Peak I</i>
2:20-3:20 PM	Concurrent Sessions III			
	Plastic Bag Bans & Fees <i>Crestone Peak I</i>	Speed Networking: Ask The Expert <i>Crestone Peak IV</i>	Paint Stewardship & Voluntary Take-Back Programs <i>Crestone Peak III</i>	
3:20-4:00 PM	Exhibit Hall Open			
3:30-5:00 PM	Tours			
6:00 PM	Recycling Awards Gala			

Tuesday, May 21

7:30-9:30 AM	Exhibit Hall Open			
8:00-9:30 AM	Plenary Keynote Mayor Bob Dixson, City of Greensburg, Kansas			
9:40-10:40 AM	Concurrent Sessions IV			
	CAFR Breaking News at 9:40: Legislators Tell All! <i>Crestone Peak I</i>		Legislative Process of E-waste on a National Level <i>Crestone Peak III</i>	Achieving the Next 30% & Beyond at Work & Play <i>Crestone Peak II</i>
10:50-1:30 PM	Exhibit Hall Open			
1:40-2:40 PM	Concurrent Sessions V			
		Scholarship Winners' Perspective <i>Crestone Peak II</i>	Untangling the Web <i>Crestone Peak III</i>	Planning for a Natural Disaster <i>Crestone Peak I</i>
2:50-3:30 PM	Closing Reception in Exhibit Hall and 'Key' Drawing for 2014 Summit Registration			

Summit for Recycling Sponsors

Titanium



Gold

Altitude Recycling Equipment
Boulder County Resource Conservation Division
Centennial Recycling
City of Loveland
Electronic Recyclers International
Evraz, Inc. NA
Larimer County Solid Waste
Metech Recycling
Republic Services
Waste Management
Western Disposal Services

Summit for Recycling Sponsors

Silver

Alpine Waste & Recycling
Bulk Handling Systems
CAFR Board of Directors
Geocycle
Hunter Douglas
Rocky Mountain Organics Council
VAN DYK Recycling Solutions
Waste Connections

Bronze

A-1 Organics	Hi-Tec Plastics Recycling
American Iron and Metal	Iron & Metals, Inc.
Eco-Cycle	Power Screening, LLC
Gallegos Sanitation, Inc.	Waste-Not Recycling

Copper

C&C Disposal	Summit County Resource
ColorPro	Allocation Park
Onsite Electronics Recycling	Toter/Wastequip

Nickel

Gracestone, Inc.
High Country Conservation Center
Mesa County

Individual

SustainAbility

Exhibit Hall

Altitude Recycling Equipment, LLC
Amazing Recycled Products
Bio Pappel
Can Manufacturers Institute
Colorado Product Stewardship Council
e-Cycle
E-Waste Recyclers of Colorado
Electronic Recyclers International, Inc.
Evraz NA Inc.
GreenSheen
hibu, publisher of Yellowbook
Intercon Solutions
Larimer County Solid Waste
Power Screening, LLC
Recycle Systems, LLC
Republic Services
Resource Recovery Systems
International
Rocky Mountain Bottle Company
Rocky Mountain Organics Council
Safety Kleen Systems
Shoreland'r
USAgain
Waste Management "At Your Door
Special Collection"

Exhibit Hall Hours

Sunday, May 19

5:00 PM - 7:00 PM

Welcome Reception

Monday, May 20

7:30 AM - 9:30 AM

Networking and Breakfast,
Welcome, Plenary Keynote

10:50 AM - 1:00 PM

Networking and Lunch,
Remarks, Plenary Panel
Networking Break

3:20 PM - 4:00 PM

Tuesday, May 21

7:30 AM - 9:30 AM

Networking and Breakfast,
Welcome, Plenary Keynote

10:50 AM - 1:30 PM

Networking and Lunch, Remarks
Closing Reception

2:50 PM - 3:30 PM

Find a Green Key to Unlock a Great Prize!

Each booth in the Exhibit Hall will have a bag full of keys. After visiting with each exhibitor, Summit participants are encouraged to reach into the bag to draw one key. If you are lucky enough to pick a special GREEN key, you can enter to WIN a free two-day registration for the 2014 Summit in Colorado Springs!

*Summit for Recycling
June 8-10, 2014
Colorado Springs, CO*



Turn in your green key (limit one per person) to the CAFR registration desk by 1:30 PM Tuesday, May 21, to enter your name into the drawing. **The winning key will be drawn during the Closing Reception, May 21, at 3:00 PM.** You must be present to win. Good luck!

Twitter at the Summit

Share some of what you learn at the Summit on Twitter. **#cafr13**



What is Twitter?

Twitter is a service that lets users share short messages online. These "tweets" can be viewed by anyone with a free Twitter account.

How can I see what's happening on Twitter?

Step 1: Go to twitter.com and sign up for a free account.

Step 2: Tell Twitter who you are. Feel free to reveal as much or as little information as you're comfortable with.

Step 3: Conference tweets will be tagged with a hashtag, **#cafr13**. A hashtag on Twitter functions like a keyword, making it easy to search for tweets on a related topic.



How can I join in the discussion?

Start tweeting! Be sure to use the **#cafr13** hashtag in your tweets so that others will be able to find them.

Something New at the Silent Auction

Whether you're looking for something unique for yourself, searching for a gift for a special someone, or looking to add a little adventure to your life, you're sure to find something in the Summit Silent Auction. Every bid helps support CAFR.

Silent Auction and Online Auction!

Silent Auction

Items from your favorite silent auction donors will be available to bid on in the Exhibit Hall during the conference. Visit and bid often! The silent auction closes at noon on Tuesday, May 21.



How do I bid?

For on-site items only, there will be a paper bid sheet in front of each item. (These items will not be listed on the biddingforgood.com online auction.) Enter your name and bid and return often to see who out bids you.

Online Auction

Thanks to support from Waste-Not Recycling, for the first time, you can bid on additional items online via biddingforgood.com during the conference and at the Recycling Awards Gala Monday night. The online auction closes at noon on Tuesday, May 21.



How do I bid?

Use your smart phone (or a friend's), your computer, or one of the laptops provided in the silent auction area to place your bids.

Go to www.biddingforgood.com/CAFR and set up your bidder profile. Once you find an item you like, follow the instructions to place your bid. Bidding for Good will notify you if someone outbids you!

Can I share this link with others?

Yes, please do! The more competition we have, the more money CAFR makes! So, share the link with your family and friends!

I'm confused. What should I do?

Visit the registration desk. Or find the Silent Auction chairperson, Anita Comer. They will do their best to answer your questions!



Bid on these items and more in the silent auction!

- Hunter Douglas Honeycomb Duette® Architella® shades



- Recycled art by Rich Columbo



- Bird house by Nick Randell

- Boulder Designs landscape boulder
- New Belgium t-shirts
- And much more!



Bid on these items and more in the online auction!

- Soil saver compost bin



- Hot air balloon ride for two
- And much more!

Summit for Recycling Scholarships

It's no secret that one of the keys to increased recycling is the involvement of the next generation of recycling professionals. Six students attending Colorado colleges or universities were awarded scholarships to attend the 2013 Summit here at Keystone. Scholarship winners will have special ribbons on their name badges so be sure to introduce yourself and give them a warm CAFR welcome! Ask a student to join you for a meal or share your expertise after a session.

Make a note to attend the break-out session on Tuesday afternoon when the scholarship recipients share their insights, ideas and opinions on how to raise Colorado's diversion rate.

2013 Scholarship Recipients



Ken Anderson
University of Colorado
Boulder



Santiago Giraldo Aduaga
Naropa University



Eric Basco
University of Colorado
Colorado Springs



Ben Sopchak
University of Denver

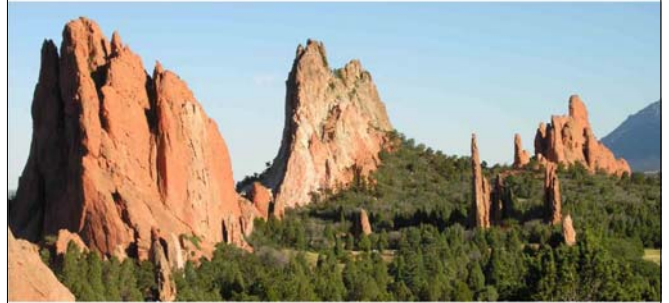


Dawn Truesdell
Colorado Mountain College
Summit Campus



Hayden van Andel
Colorado Mountain College
Summit Campus

2014 Summit for Recycling



Colorado Springs
June 8-10



Save the Date!

Thank You Scholarship Sponsors

- Alpine Waste & Recycling
- Blue Star Recyclers
- C.U. Recycling
- Colorado State University Facilities Management Services
- Geocycle
- LBA Associates, Inc.
- Katherine Martinez
- Recycle-Creede
- Vision Recycled Aggregate and Landscaping Materials
- We Recycle Co-op
- Friends of CAFR

Sunday, May 19

Welcome Reception

5:00 PM - 7:00 PM

Shavano Peak

Kick off the conference in the Exhibit Hall with the CAFR Board of Directors and staff, Summit Planning Committee, sponsors, exhibitors, and local dignitaries. Hors d'oeuvres and refreshments provided.

Monday, May 20

Fusion Yoga

7:00 AM - 7:45 AM

Crestone Peak IV

Exhibit Hall Open

7:30 AM - 9:30 AM

Shavano Peak

Opening Plenary

Breakfast

7:30 AM - 8:30 AM

Shavano Peak

Welcome Remarks

8:00 AM - 8:30 AM

Shavano Peak

Jon Ray, Google

8:30 AM - 9:30 AM

Shavano Peak

Say the word "Google" and chances are you know the product and use its services. But do you really understand the marketing strategy behind the Google platform and why its an important tool in your online tool box? Jon Ray, Global Field Marketing Strategy & Operations Lead for Google, works with emerging technology companies to enhance and promote their message. He has advised major brands including Toyota, Sony, BMG, and RE/MAX through his work at advertising agency Saatchi & Saatchi, L.A., at the time one of the world's leading companies in social media innovation. Ray is a respected expert on marketing, leadership, and social media. He has produced over 75 commercials, 30 music videos, and countless video content for the web. Jon has lived and worked in San Francisco, Los Angeles, and Dallas. He currently lives in the Austin area and is completing his upcoming book, [How to Be Social](#).

Concurrent Sessions I

Recycling Practices in Healthcare

9:40 AM - 10:40 AM

Crestone Peak I

Because healthcare facilities frequently are the largest organizations in many communities, reducing the amount of waste and diverting waste for beneficial use can have a significant and measurable impact. The benefits of a successful healthcare recycling program can be wide-ranging, providing a means to reduce operational costs,

increase worker safety, enhance community relations and, on some occasions, generate revenue.

Some of the waste, such as pharmaceuticals and hazardous materials, must be disposed of permanently, but much of the material, if properly handled, is completely recyclable. Most facilities are not set up to separate and handle these materials properly. Recognizing the need to establish best practices and maintain constant oversight is key to a successful program.

Speakers:

Kai Abelkis, Boulder Community Hospital/Project Cure
Michelle Kincheloe, Cleartooth Electronics
Major David Zajac, Evans Army Community Hospital

Moderator:

LeeAnn Westfall, Pikes Peak Community College

Getting to Zero Waste

9:40 AM - 10:40 AM

Crestone Peak II

Getting to Zero Waste goes beyond recycling – it's a psychological approach that first seeks to prevent or eliminate waste wherever possible and then manages discards through reuse and recycling. Attempting to eliminate waste is an ambitious goal, but there are actions everyone in a community can take to help achieve Zero Waste. Panelists will share their challenges working in or studying conservative and rural areas and offer lessons on how to build infrastructure, educate people, earn buy-in, find enthusiastic volunteers, and collect and transport materials. Panelists present best practices from case studies and illustrate operational tradeoffs that will help attendees learn about innovative programs around the country and identify which designs might best suit their situations.

Speakers:

Luke Cartin, Vail Resorts
Joanie Liebman, High Country Recycling
Lisa Skumatz, Skumatz Economic Research Associates

Moderator:

Lisa Friend, Boulder County Commissioners' Office

How Not to Kill Your Composter With Food Waste

9:40 AM - 10:40 AM

Crestone Peak III

As a growing number of event organizers and individuals move toward producing zero waste events, planners are confronted with a wide choice of serviceware bearing different numbers, symbols, and certifications. Key essentials to the success of "green" events are selecting products that truly meet recycling and/or composting requirements and understanding the difference. Unfortunately, this is not easy. Information on the various numbers and symbols is confusing, and marketing claims can be misleading, especially when it comes to compostables. "Natural" is not synonymous with biodegradable and "biodegradable" does not always mean a product will decompose completely and safely. To make matters more difficult, some plant-based products are not compostable and some oil-based plastics are. The result of this confusion can be inadvertent and costly

contamination of recycling and composting bins through improper disposal.

Speakers:

David Brooks, BPI - Biodegradable Products Institute
Bob Yost, A-1 Organics

Moderator:

Tyler Bandemer, City of Loveland

Exhibit Hall Open

10:50 AM - 1:00 PM

Shavano Peak

Luncheon Plenary

Networking Lunch

11:30 AM - 12:30 PM

Shavano Peak

Remarks

11:30 AM - 12:00 PM

Shavano Peak

Summit County's Sustainable Business Network

12:00 PM - 1:00 PM

Shavano Peak

The High Country Conservation Center, a community nonprofit, partnered with towns in Summit County to create programs to encourage business sustainability practices. Frisco's Clean Tracks Program, Silverthorne's Energy Smart Business Program, and Breckenridge's Sustainable Breck Business program have enrolled almost 50 businesses in the program in the past two years. Businesses receive free energy and sustainability assessments, small rebates, and marketing recognition through participation in the program.

Speakers:

Chris Carran, Local Liquors and Peak Provisions
Imane Deineger, Bookbreck.com
Dara Lor, Summit Soap and Greaserecycling
Dr. Justin Pollack, Mountain River Naturopathic Clinic
Erin Young, Red Buffalo Coffee and Tea

Moderator:

Jen Schenk, High Country Conservation Center

Concurrent Sessions II

How to Change the Dance and Keep All Your Partners Happy

1:10 PM - 2:10 PM

Crestone Peak I

Let's face it - having to lead public meetings that debate highly-charged, change-the-status-quo recycling issues is about as high on your top-ten list as getting a root canal. But what if there's a way to move away from polarizing and adversarial confrontations? To reduce the emotion, change the us-versus-them focus, and actually get to a win-win outcome? Join us to learn about a new - and surprisingly effective - way to tackle PAYT (or any other controversial issue) in a public forum. This session will include "real" actors who role-play their way through a controversial meeting and provide both how-not-to and how-to training tips.

Speakers:

Alicia Archibald, Bestway Recycling, Inc.
Cary Bush, Recycle-Creede
Jody Erikson, JSW Associates
Randy Moorman, Eco-Cycle
Jerry Williams, Denver International Airport

Moderator:

Laurie Batchelder Adams, LBA Associates, Inc.

Public Relations Strategies and Community Outreach

1:10 PM - 2:10 PM

Crestone Peak II

As people are increasingly inundated with advertising messages, it becomes a challenge to reach each person with recycling information. To engage more of our community, recycling outreach efforts need to focus on two areas: the "operational" elements of "how, where, and what to recycle" along with the "promotional" elements related to "why recycle." Using word-of-mouth marketing, many recycling efforts aim to balance the "operational" vs. "promotional" outreach strategies in order to improve recycling habits.

Speakers:

Dan Baril, C.U. Recycling
Cassidy Clark, Merkabah Media Strategies
Sarah Van Pelt, Western Disposal Services

Moderator:

Amy Sufak, Red Energy Public Relations, Advertising & Events

Unique Solutions to Difficult Problems: Hard to Recycle Items and Household Hazardous Waste Disposal

1:10 PM - 2:10 PM

Crestone Peak III

Panelists share their solutions to manage hard to recycle items like restaurant grease, metal, paint, bulbs, Styrofoam peanuts, and electronics. Hear about how used cooking oil is upcycled into soaps and other bath and body products. This session covers interesting and innovative programs from around the country including pricing incentives, mandates, processing, partnerships and technologies.

Speakers:

Andy Kennedy, Yampa Valley Sustainability Council
Dara Lor, Summit Soap and Greaserecycling
Juri Freeman, Skumatz Economic Research Associates

Moderator:

Jen Schenk, High Country Conservation Center

Concurrent Sessions III

Plastic Bag Bans and Fees - Best Practices From Large and Small Communities

2:20 PM - 3:20 PM

Crestone Peak I

Items intended for one-time use, such as disposable bags, are pervasive in today's society. Several municipalities in Colorado are taking steps to eliminate them from the waste stream and address their

environmental impacts, with varying levels of political success. If you are wondering how others have tackled this issue and what you can do to reduce single-use items in your community, join representatives from Aspen, Boulder, and Fort Collins to hear their stories and lessons learned.

Speakers:

Susie Gordon, City of Fort Collins
Jamie Harkins, City of Boulder
Ashley Perl, City of Aspen

Moderator:

Eric Heyboer, Colorado Department of Public Health and Environment

Paint Stewardship and Voluntary Take-Back Programs

2:20 PM - 3:20 PM *Crestone Peak III*

This session will guide you through paint product stewardship legislation in a best-practices study from a dozen states across the nation. Learn Portland Metro's perspective on Oregon's paint product stewardship program since its inception two years ago. Take a look at the Colorado Product Stewardship Council's 2012 survey of Colorado paint collection programs. And hear an explanation of how voluntary extended producer responsibility (EPR) programs help your community protect the environment and save money.

Speakers:

Kate Bailey, Eco-Cycle
Lisa Friend, Boulder County Commissioners' Office
Alison Keane, American Coatings Association/PaintCare
Jim Quinn, Portland Metro

Moderator:

Darla Arians, Boulder County Resource Conservation Division

Speed Networking: Ask The Expert

2:20 PM - 3:20 PM *Crestone Peak IV*

The session is structured with one "topic expert" at each table in the room. This allows participants to interact with the experts one-on-one for a set period of time. Each attendee is able to talk with the expert for 10 minutes, after which they move to the next "topic expert."

Topic experts will cover: Certification Process, State Regulations, Grant Writing, Legislation, Markets Development, Print Media, and Industry Law.

Speakers:

Damon Carson, repurposedMaterials
Jack DeBell, C.U. Recycling
Roger Freeman, Davis Graham & Stubbs, LLP
Stephanie Garnica, Colorado Office of Economic Development and International Trade
Wolf Kray, Colorado Dept. of Public Health & Environment
Dan Pabon, Colorado State Representative
Lisa Skumatz, Skumatz Economic Research Associates
Aldo Svaldi, The Denver Post

Moderator:

Cary Bush, Recycle-Creede

CAFR Recycling Awards Gala

Monday, May 20, 6:00pm

Wolf Rock Steakhouse

Cost: \$50

Join us Monday evening as we recognize leaders in the recycling industry. The Recycling Awards Gala is a night of fun, food, and entertainment just a short bus ride from the conference center. Enjoy an authentic Mexican buffet. Entertainment provided by *High 5*. Tickets include dinner and two drinks. Shuttle service provided by Keystone Resort.

Schedule:

6:00 PM Networking and Dinner
7:30 PM Recycling Awards Ceremony
8:00 PM Live Music and Dancing

Congratulations to the 2013 Award Recipients:

Outstanding Outreach - Nonprofit
Eco-Cycle

Outstanding Outreach - Educ. Institution
Silver Creek Elementary

Outstanding Business Recycling Program
Bestway Recycling

Outstanding Government Recycling Program
Commodos to Roads: Partnering for Porcelain Recycling in El Paso County

Outstanding Elected Official
State Representative Dan Pabon

Outstanding Media Coverage
Aldo Svaldi, The Denver Post

Mereth Meade Volunteer of the Year
Bill Burch and Tina Miani, Recycle-Creede

Lifetime Achievement
Eric Lombardi, Eco-Cycle

Congratulations Mereth!



On March 15, CAFR presented Mereth Meade with a special Lifetime Volunteer Award for her contributions to recycling in Evergreen and Colorado. In further recognition of her work, CAFR renamed its Volunteer of the Year award the "Mereth Meade Volunteer of the Year" award.

Exhibit Hall Open

3:20 PM - 4:00 PM *Shavano Peak*

Tours

3:30 PM - 5:00 PM *Front sidewalk*

To register for tours, visit the registration desk. Cost for each tour is \$10. All tours have an outdoor component; wear comfortable walking shoes for the mud or snow and be prepared for any kind of weather. All tours meet on the sidewalk in front of the conference center; buses depart at 3:30 PM.

Keystone Science School

How do we educate and inspire our future leaders to embrace environmental stewardship? The Keystone Science School (KSS) hosts K-12 students from around the state, teaching scientific principles and leadership skills to young people, teachers, and community members through hands-on field experiences. See the school's 25-acre campus featuring historic buildings and onsite solar energy demonstrations, along with easy access to the mountain environment for outdoor education.

Local Business Sustainability Tour at Breckenridge Grand Vacations

Breckenridge Grand Vacations (BGV) is the developer, owner, and operator of three resorts in Breckenridge and has achieved impressive sustainability results through visionary leadership and staff involvement. BGV's local owners empower employees to save energy, reduce waste, and increase sustainability across all areas of the company. See BGV's environmental initiatives and learn how they've successfully created an employee culture of sustainability.

Pine Beetle Mitigation Efforts

Summit County's forests have been ravaged by a pine beetle epidemic in the past several years, killing more than 90% of mature lodgepole pines. This tour will be led by the U.S. Forest Service and Keystone's environmental manager. You'll learn about the causes of the beetle infestation and how the Forest Service and the ski areas have partnered to mitigate the effects. This is a walking tour throughout the base of the ski area to view affected forests and discuss several of Keystone Resort's environmental initiatives.

Summit County Resource Allocation Park (SCRAP)

Is it possible to maximize landfill diversion while running an economically-sound landfill operation? Summit County is working towards this goal. SCRAP features the county's Materials Recovery Facility (MRF), a commercial composting operation, a household hazardous waste and electronics collection program, and the area's landfill. See the MRF and commercial composting operations and learn how Summit County is working towards economic viability while increasing landfill diversion.



Tag your conference tweets with the hashtag **#cafr13**.

Summit Greasecycling

Can french fry grease be turned into eco-friendly soap and biodiesel within a mountain community setting? See the process of a community-scaled closed-loop upcycling business that collects used cooking oil and upcycles (manufactures) it into various products (soap, biodiesel, industrial cleaners, and lubricants).

CAFR Recycling Awards Gala

6:00 PM - 10:00 PM *Wolf Rock Steakhouse*

See box on page 12 for details. Cost: \$50

Tuesday, May 20

Fusion Yoga

7:00 AM - 7:45 AM *Crestone Peak IV*

Exhibit Hall Open

7:30 AM - 9:30 AM *Shavano Peak*

Opening Plenary

Breakfast

7:30 AM - 8:30 AM *Shavano Peak*

Welcome Remarks

8:00 AM - 8:30 AM *Shavano Peak*

Mayor Bob Dixson, City of Greensburg, KS

8:30 AM - 9:30 AM *Shavano Peak*

On a quiet May evening in 2007, Greensburg, Kansas, was obliterated by a tornado. An EF5 tornado more than 1.5 miles wide—wider than the town itself—tore through Greensburg killing 11 of the 777 residents and destroying 95% of the town's infrastructure including homes and commercial buildings. With resiliency of spirit and conviction of purpose, the townspeople made clear their intention to rebuild Greensburg. Taking office in 2008, Mayor Bob Dixson has been a leader in that recovery. His cornerstone for rebuilding the city of Greensburg focuses on a green-living initiative: best recycling practices, sustainable buildings, and renewable energy. Now, six years later, his efforts have resulted in the most LEED-platinum buildings per capita in the world, making Greensburg the first "green" city in the nation.

Concurrent Sessions IV

CAFR Breaking News at 9:40: Legislators Tell All!

9:40 AM - 10:40 AM *Crestone Peak I*

Join us for this one-time only series of exclusive interviews where we learn the secrets behind the Capitol. Get the "inside scoop" that you can't get anywhere else. Learn the secrets of influencing your legislators and CAFR's partners in the policy advocacy process. This is your opportunity to ask the searing questions you've

always wanted to ask your elected officials as we celebrate "National Acronym Day" at the Summit.

Speakers:

Roger Freeman, Davis, Graham & Stubbs
David Griek, KHGI, Nebraska TV
Millie Hamner, Colorado State Representative
Eric Heyboer, Colorado Department of Public Health and Environment
Andy Karsian, Colorado Counties, Inc.
Stacy Katz, Waste Management
Becky Long, Conservation Colorado
Dan Pabon, Colorado State Representative

Moderator:

Darla Arians, CAFR Policy Committee Chair

Achieving the Next 30% and Beyond

9:40 AM - 10:40 AM *Crestone Peak II*

Recycling and composting efforts are working, but what are we to do with the thousands of tons of mixed-waste residual "left-overs" that continue to crowd our landfills? Join our panelists to discuss that and how Colorado's leading entertainment and sports venues are addressing environmentally and economically sound methods for disposal.

Speakers:

Jack DeBell, Rocky Mountain Greener Venues Partnership
Eric Lombardi, Eco-Cycle

Moderator:

Shaun LaBarre, Center for ReSource Conservation

Legislative Process of E-waste on a Local and National Level

9:40 AM - 10:40 AM *Crestone Peak III*

Currently, 25 states have e-waste programs in the U.S. Twenty-four of those states are producer responsibility programs while California is the only state to have adopted an advanced recovery fee program. Speakers will discuss the different types of e-waste legislation that exist within the U.S. and how those laws have impacted the collection of electronics within those states. Speakers will also discuss the importance of selecting a responsible recycler to partner with for any electronics recycling initiative including addressing the two certification programs, e-Stewards and R2, that exist for the industry.

Speakers:

Katie Reilly, Electronic Recyclers International
Joe Willey, Metech Recycling

Moderator:

Rachel Nathan, SustainAbility

Exhibit Hall Open & Networking

10:50 AM - 1:30 PM *Shavano Peak*

Networking Lunch

11:30 AM - 12:30 PM *Shavano Peak*

Concurrent Sessions V

Planning for a Natural Disaster

1:40 PM - 2:40 PM *Crestone Peak I*

Panelists share award-winning best practices on rebuilding greener and stronger communities following a natural disaster. Case studies include the Greensburg, Kansas, "Greentown" and lessons from the Waldo Canyon Fire. Experts provide information on creating a statewide recovery plan focusing on how Colorado supports local communities before, during, and after disaster events.

Speakers:

Mayor Bob Dixon, City of Greensburg, KS
Iain Hyde, Colorado Division of Homeland Security and Emergency Management
Nick Kittle, City of Colorado Springs

Moderator:

Hilary Collins, Boulder County Resource Conservation Division

Scholarship Winners' Perspectives on Reaching the Next 30%

1:40 PM - 2:40 PM *Crestone Peak II*

Each year, CAFR offers scholarships to university students to attend the Summit for Recycling. This year we have asked them to share their perspective on the steps it will take to achieve the next 30% in diversion.

Speakers:

2012 and 2013 Scholarship Recipients

Moderator:

Susan Finzel-Aldred, Pueblo City and County Health Department

Untangling the Web: Learn How to Use Google, Facebook, YouTube, and LinkedIn

1:40 PM - 2:40 PM *Crestone Peak III*

Does your online outreach create such an effect that people are compelled to want to know how they can be a part of it? Determine the steps needed to powerfully communicate your vision. Learn from Google veteran Jon Ray in this fast-paced interactive workshop that will help you untangle the web. Learn how to capitalize on the world's largest go-to search engines including Google, Facebook, YouTube, and LinkedIn. Get your organization to the top of search engines by creating content that captures the attention of your target audience. Bring a list of your organization's specific online challenges; Jon's workshops always allow ample time for attendee Q & A.

Speaker:

Jon Ray, Google

Moderator:

Dan Powers, Western Disposal Services

Closing Reception in Exhibit Hall

2:50 PM - 3:30 PM *Shavano Peak*

'Key' Drawing for 2014 Summit Registration

Thank You CAFR Members

Sponsor Members



Supporter Members

Alpine Waste & Recycling
City of Fort Collins
Waste-Not Recycling

Friend Members

A-1 Organics
ALL Recycling, Inc.
Altitude Recycling Equipment, LLC
American Iron and Metal
Bestway Disposal & Recycling
Boulder Co. Resource Conservation Div.
Centennial Recycling
City of Loveland
EAS+Y
Electronic Recyclers International
Evraz Inc. NA
Larimer County Solid Waste
Metech Recycling
New Belgium Brewing Company
Republic Services
Waste Management
Western Metals Recycling

**See your organization's name listed here next year.
Membership information is available at www.cafr.org.
Join today!**



Thank You Summit Planning Committee

Many thanks to the Summit Planning Committee, who contributed countless hours, resources, and expertise over the past 12 months to plan and implement the 2013 Summit:

Darla Arians, Kim Bartels, Laurie Batchelder Adams, Dianne Beal, Kevin Berg, Cary Bush, Anita Comer, Jack DeBell, Susan Finzel-Aldred, Jacqueline Francis, Lisa Friend, Shirley Garcia, Marjie Griek, Eric Heyboer, Gary Horton, Bryce Isaacson, Michelle Kincheloe, Amy Randell, Tim Towndrow.

Special thanks to the Keystone Host Committee, led by Jen Schenk of High Country Conservation Center, who organized the tours and the Recycling Awards Gala and welcomed us to their community again.

And thank you to our session moderators and speakers, sponsors, and exhibitors. This event would not be possible without their involvement.

Colorado Association
for Recycling's

Annual Meeting

Fall 2013

This annual event is a networking meeting for CAFR members to learn about what others are doing around the state and includes an annual update of the program, services, and state of CAFR. It is also an opportunity for members to be introduced to the current CAFR Board of Directors and candidates for the 2014 Board of Directors.