



Recycle Colorado Lobby Day Advocate Handouts

Contact if you need help

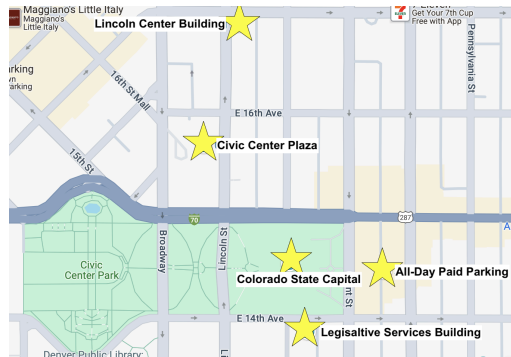
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Lunch & Afternoon Orientation Location

Civic Center Building

1560 Broadway, 16th Floor, Denver, CO

Networking Reception Location

Forte in Lincoln Center Building

1660 Lincoln Street, Denver, CO



Recycle Colorado's 2025 Legislative Priorities

Pass SB25-163 Battery Stewardship Program

Improper battery disposal creates financial burdens and threatens the safety of residents, waste and recycling workers and infrastructure, and firefighters. Batteries contain valuable materials that should be recycled into new products. Improper disposal of batteries can lead to dangerous fires, and soil and water pollution. SB25-163 is based on model laws in other states requiring battery producers to manage the end-of-life of their products by joining a Battery Stewardship Organization that will fund battery collection and recycling statewide.

This bill will:

1. Reduce pollution and fire risk due to improperly disposed batteries.
2. Reduce consumer confusion about battery recycling through statewide education.
3. Mitigate the hidden costs of fires and suppression systems in waste facilities by reducing the presence of batteries in the waste stream.
4. Increase battery recycling access to all Coloradans through collection facilities and events.
5. Shift the cost burden of collection and processing from residents and local governments to producers.
6. Capture valuable materials contained in used batteries.
7. Build on existing battery collection infrastructure allowing businesses, nonprofits, and local jurisdictions to opt-in to providing battery collection services. No business or jurisdiction will be required to collect batteries.





Lobby Day Agenda - March 4th, 2025

7:30 AM - 8:00 AM - Lobby Day Orientation & Breakfast

- If you are lobbying in the morning, be there at 7:15 AM to get organized.
- Old Supreme Court Chambers at the Colorado Capital (second floor of Capitol Building, north side of building on the Colfax side)
- Enter the building either from the north or south entrances. You will need to go through security, removing belts and all metal. Place bags through the machine. You do not need to remove shoes.
- You can take the stairs up to the second floor, or the elevators which are located just east of the rotunda/main staircase.

8:00 AM - 9:00 AM - Breakfast with Legislators, Outside Old Supreme Court Chambers

9:00 AM - 12:00 PM - Advocate in Groups at the Capital

- Each group will have its own schedule and legislative targets. Each group will have an experienced team leader (see script below).

12:00 PM - 1:00 PM - Lunch & Afternoon advocate orientation, Civic Center, 16th floor

- If you are coming to lobby only in the afternoon, please arrive promptly at 12 PM for orientation.

1:00 PM - 4:30 PM - Exhibits in West Foyer of Capitol

1:00 PM - 4:30 PM - Advocate in Groups at the Capital

4:30 PM - 7:30 PM - Networking Reception, Forte in Lobby of Lincoln Center Building

Lobby Day Script - Meeting (15-30 minutes)

1. LEADER - Welcome

- a. **Thank Legislator/Staff Person** for the meeting and anything else the legislator has done/supported (e.g. Sen. Cutter and Rep. Joseph on last year's Colorado Circular Communities Enterprise bill, Rep. Mauro and Rep. Froelich on last year's waste tire bill). Congratulate new legislators on being elected.
- b. **Introduce Recycle Colorado - establish your credentials:** Recycle Colorado is a statewide nonprofit organization working to advance infrastructure, end markets, and state and local policies in waste reduction, recovery and diversion. We have more than 300 members from across the state, from the public, private, and nonprofit sectors.

2. EVERYONE - Introductions

- a. **Introduce yourselves** - where you live/where you work/what you do and if you are a constituent

3. LEADER - State the topic of the meeting

- a. We are here today to talk to legislators like yourself about how important recycling, composting, reuse, and remanufacturing is to our state and the need for us to do more to build our circular economy.





- b. Last year we had some great wins with the passage of the Colorado Circular Communities Enterprise bill and the Waste Tire Management Enterprise bill. This year we are working on SB25-163 Battery Stewardship.
4. **VOLUNTEER 1 - Tell the legislator WHY they should care - HEART**
- a. ***Appeal to their heart*** - briefly share your personal emotions, experiences with them about why battery stewardship is important to you. Try to Make a personal connection with the legislator. Consider talking about fire risks.
5. **VOLUNTEER 2- Tell the legislator WHY they should care - HEAD**
- a. ***Appeal to their head***--briefly share facts, data. Overall, Colorado is currently recycling and composting only 15.5% of its waste, half the national average. When we look at batteries, we are only recycling 5%. Nationally, we are seeing over 5,000 fires occurring at recycling facilities and most of those are caused by batteries.
6. **VOLUNTEER 3 (or can be shared between two/three volunteers)- Ask for their support on bills we are running or supporting**
- a. Support SB25-163 Battery Stewardship, requiring battery producers to be responsible for the end-of-life of their products and create an accessible recycling collection program in Colorado.
7. **VOLUNTEER 5 or LEADER** - Ask if the legislator has questions or if we can follow up with any additional information.
8. **LEADER - Closing**
- a. Tell the legislator/staffer our factsheets and materials are available through the QR Code.
- b. We will also follow up with answers to the questions he or she asked.
- c. Thank the legislator again.

TIPS

- Be sure to make the conversation 50/50. Let the legislator respond and ask questions.
- Don't make anything up. It is WAY better to say, "I don't know. That is a great question. We will get back to you with an answer or have someone contact you who knows the answer."

