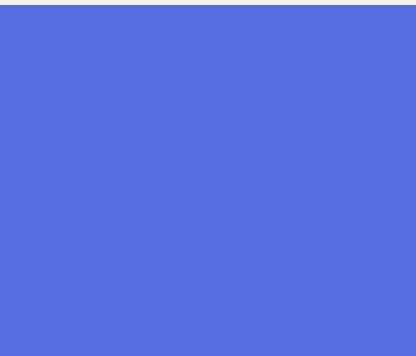




RECYCLE COLORADO

JUNE 2024 SUMMIT FOR RECYCLING REPORT

This report highlights the accomplished diversion rate and identifies both successes and areas for improvement.



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- 05** **Acknowledgements**
All partners involved in this initiative that participated in the success of this zero waste event

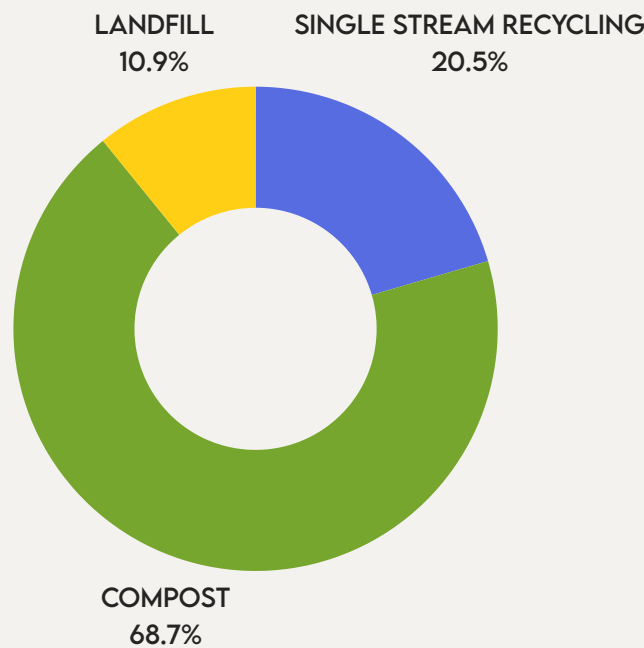
SCOPE OF SERVICES

For the Summit for Recycling, Diversion Designers provided the following services:

- Top quality infrastructure with custom illustrated signage
- 2 experienced and mission focused waste workers
- Reusable mug program
- Sorting of every bag created by the Summit
- Execute waste hauling operations throughout event
- Practice Leave No Trace principles and pickup all litter post event
- Coordinate with local partners for material recovery and last minute donations
- Data collection & analysis

STREAMS COLLECTED

- Single Stream Recycling (Republic)
- Reusable Mugs (CU Boulder)
- Compost (Compost Queen)



**ALL WEIGHTS DISPLAYED WERE COLLECTED FROM FRONT OF HOUSE AREAS EXCLUDING COMPOST.*

201 LBS

Organic material
composted locally
with Compost
Queen

89.1%

Diversion of all
Waste created



~1,400

Single use items
avoided from the
waste stream

RECYCLING



60.02 lbs of single stream recycling was collected including: aluminum, plastics #1, glass, paper, and cardboard. Most of the recyclable materials came from aluminum cans and bar waste.

COMPOST



All 201.25 lbs of leftovers and food scraps were collected and brought to Compost Queen to create new healthy soil for the community.

LANDFILL



There was a total of 31.83 lbs of landfill waste created front of house at the Summit.

REUSE



Approximately 1,000 single-use coffee cups were prevented from entering the waste stream thanks to the support from CU Boulder and the venue.

SUCCESSES

During our first year of collaboration, we achieved numerous successes in material recovery.

REUSABLE SERVICE WARE VENUE WIDE

The host venue was experienced in providing durable dishware for all meals and were compliant with scraping plates in the kitchen.

HIGH LEVEL SUPPORT FROM RECYCLE COLORADO

The continued support from the Recycle Colorado team while running operations and communicating with stakeholders ensured a high diversion rate.

COMPOST

Thanks to the collaboration and shared services with Compost Queen, we were able to bring food scraps to a local facility, ensuring that nutritious soil will be created and kept within the community that the event was hosted in.

HIGH ATTENDEE ENGAGEMENT

Bringing together 300 material management experts naturally sparked engaging discussions between the operations staff and participants, leading to mutual learning. We are happy to report that the signage and infrastructure prompted insightful conversations.



OPPORTUNITIES FOR IMPROVEMENT

Diversion Designers recommends some adjustments in operations and suggests continuing with creative sustainability strategies in the future.

INCREASED PRE EVENT COORDINATION

Since the Summit for Recycling marked Diversion Designers' first conference, there was a significant learning curve in terms of data collection, engaging with venue management at all levels, and determining the right questions and topics to address before the event. Increased collaboration in the future will lead to higher success.

CLEAR VENUE EXPECTATIONS & COMMUNICATIONS

It is critical that our mission and on-site expectations are clearly communicated to all venue staff from the top down. It is critical for kitchen staff participation to capture all event related waste.

EVENT SPECIFIC WASTE CONTAINERS

Designating event specific containers will help delineate which waste is conference specific opposed to what waste is from the rest of the facility. If venue staff comply, they can place event waste into the designated containers.

ELIMINATION OF SINGLE-USE ITEMS & SKIP THE STUFF

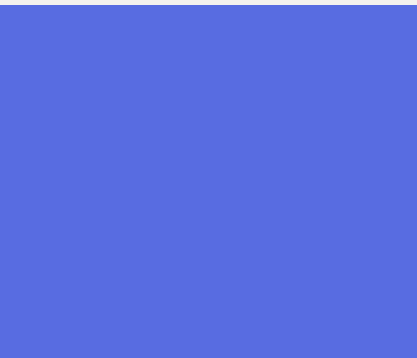
Removing all single-use items from the coffee bars will push the waste reduction one step further. Additionally, it will save the venue money on dumpster space and save food vendor on having to purchase single-use items.

THANK YOU

TO THE PARTNERS WHO MADE THIS POSSIBLE!



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